New York State WIC APL - Cereal

This list is updated on an ongoing basis. There may be eligible products that are not on this list.

To submit an item to be added to the APL, go to: https://nyswicvendors.com/upc-resources/

Email questions to: wicfoods@health.ny.gov.

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
		Breakfast Cereal		
070038668251	Always Save	Always Save Crisp Rice 24oz	24.00	OZ
070038668299	Always Save	Always Save Frosted Shredded Wheat 24oz	24.00	OZ
023627050081	Avenue A	Avenue A Corn Flakes 18oz	18.00	OZ
023627050142	Avenue A	Avenue A Toasted Oats 14oz	14.00	OZ
070038346753	Best Choice	Best Choice Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
070038674856	Best Choice	Best Choice Corn Crisps 12oz	12.00	OZ
070038595489	Best Choice	Best Choice Corn Flakes 18oz	18.00	OZ
070038670193	Best Choice	Best Choice Crisp Rice 12oz	12.00	OZ
070038670230	Best Choice	Best Choice Frosted Shredded Wheat 18oz	18.00	OZ
070038670162	Best Choice	Best Choice Happy Os 12oz	12.00	OZ
070038595571	Best Choice	Best Choice Happy Os 14oz	14.00	OZ
070038670131	Best Choice	Best Choice Honey and Oat Clusters w Almonds 12oz	12.00	OZ
070038668565	Best Choice	Best Choice Instant Oatmeal Original Packets 9.8oz	9.80	OZ
070038674849	Best Choice	Best Choice Rice Crisps 12oz	12.00	OZ
042187408279	Best Yet	Best Yet Bite Size Shredded Wheat 16.4oz	16.40	OZ
042187408972	Best Yet	Best Yet Bran Flakes 17.3oz	17.30	OZ
042187408903	Best Yet	Best Yet Corn Flakes 18oz	18.00	OZ
042187408750	Best Yet	Best Yet Corn Flakes 24oz	24.00	OZ
042187428750	Best Yet	Best Yet Corn Flakes 24oz	24.00	OZ
042187425382	Best Yet	Best Yet Crispy Rice 12oz	12.00	OZ
042187026848	Best Yet	Best Yet Crispy Rice 18oz	18.00	OZ
042187425313	Best Yet	Best Yet Frosted Shredded Wheat 18oz	18.00	OZ
042187218588	Best Yet	Best Yet Frosted Shredded Wheat SB BiteSize 14.3oz	14.30	OZ
042187218601	Best Yet	Best Yet Honey Oats and Flakes 12oz	12.00	OZ
042187541563	Best Yet	Best Yet Honey Oats and Flakes 14.5oz	14.50	OZ
042187218618	Best Yet	Best Yet Honey Oats and Flakes with Almonds 12oz	12.00	OZ
042187410104	Best Yet	Best Yet Original Instant Oatmeal Packs 11.85oz	11.85	OZ
042187428734	Best Yet	Best Yet Strawberry Frosted Shredded Wheat 15.5oz	15.50	OZ
042187541655	Best Yet	Best Yet Toasted Oats 12oz	12.00	OZ
041190083718	Bowl and Basket	Bowl and Basket Bite Size Frosted Shred Wheat 18oz	18.00	OZ
041190084241	Bowl and Basket	Bowl and Basket Bran Flakes 17.3oz	17.30	OZ
041190093045	Bowl and Basket	Bowl and Basket Bran Flakes 18oz	18.00	OZ
041190084210	Bowl and Basket	Bowl and Basket Corn Flakes 18oz	18.00	OZ
041190084319	Bowl and Basket	Bowl and Basket Crispy Corn Squares 12oz	12.00	OZ
041190084227	Bowl and Basket	Bowl and Basket Crispy Rice 12oz	12.00	OZ
041190084302	Bowl and Basket	Bowl and Basket Crispy Rice Squares 12oz	12.00	OZ
041190081011	Bowl and Basket	Bowl and Basket Orginal Instant Oatmeal 11.85oz	11.85	OZ
041190084197	Bowl and Basket	Bowl and Basket Toasted Oats 12oz	12.00	OZ
013130006989	Cream Of Rice	Cream Of Rice Hot Cereal 14oz	14.00	OZ
072400062209	Cream Of Rice	Cream Of Rice Instant Packs 12oz	12.00	OZ
013130006224	Cream Of Wheat	Cream Of Wheat 1 Minute Cereal 28oz	28.00	OZ
013130006118	Cream of Wheat	Cream of Wheat 2.5 Minute 12oz	12.00	OZ
013130006125	Cream of Wheat	Cream Of Wheat 2.5 Minute 28oz	28.00	OZ
013130060257	Cream Of Wheat	Cream Of Wheat Instant Packs 12oz	12.00	OZ
072400060182	Cream of Wheat	Cream of Wheat Instant Whole Grain 8*1.59oz	12.70	OZ
072400000256	Cream Of Wheat	Cream Of Wheat WholeGrain 2.5 Minute Cereal 18oz	18.00	OZ
041303001844	Essential Everyday	Essential Everyday Corn Flakes 18oz	18.00	OZ

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UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
041303001905	Essential Everyday	Essential Everyday Crispy Hexagons 12oz	12.00	OZ
041303001615	Essential Everyday	Essential Everyday Crispy Rice 12oz	12.00	OZ
041303059869	Essential Everyday	Essential Everyday Crunchy Corn Squares 12oz	12.00	OZ
041303059876	Essential Everyday	Essential Everyday Crunchy Rice Squares 12oz	12.00	OZ
041303001899	Essential Everyday	Essential Everyday Frosted Shredded Wheat 16.4oz	16.40	OZ
041303001646	Essential Everyday	Essential Everyday Frosted Shredded Wheat 18oz	18.00	OZ
041303001929	Essential Everyday	Essential Everyday Honey Oats and Flakes 14.5oz	14.50	OZ
041303001943	Essential Everyday	Essential Everyday Honey Oats Flakes Almond 14.5oz	14.50	OZ
041303001981	Essential Everyday	Essential Everyday Instant Oatmeal Packets 11.8oz	11.80	OZ
041303001653	Essential Everyday	Essential Everyday SB Frost Shredded Wheat 16.3oz	16.30	OZ
041303059852	Essential Everyday	Essential Everyday Toasted Oats 12oz	12.00	OZ
041303001783	Essential Everyday	Essential Everyday Wheat and Bran Flakes 17.3oz	17.30	OZ
036800399730	Food Club	Food Club Bite Size Frosted Shredded Wheat 32oz	32.00	OZ
036800558168	Food Club	Food Club Bran Flakes 17.3oz	17.30	OZ
036800111103	Food Club	Food Club Corn Flakes 12oz	12.00	OZ
036800110175	Food Club	Food Club Corn Flakes 18oz	18.00	OZ
036800110113	Food Club	Food Club Corn Flakes 24oz	24.00	OZ
036800421745	Food Club	Food Club Corn Squares 12oz	12.00	OZ
036800211629	Food Club	Food Club Crisp Rice 12oz	12.00	OZ
036800448025	Food Club	Food Club Crisp Rice 32oz	32.00	OZ
036800114128	Food Club	Food Club Frosted Shredded Wheat 18oz	18.00	OZ
036800285958	Food Club	Food Club Honey and Oats 14.5oz	14.50	OZ
036800285965	Food Club	Food Club Honey and Oats With Almonds 14.5oz	14.50	OZ
036800107472	Food Club	Food Club Instant Oatmeal Packets 11.8oz	11.80	OZ
036800421738	Food Club	Food Club Rice Squares 12oz	12.00	OZ
036800292086	Food Club	Food Club Strawberry Frosted Shredded Wheat 18oz	18.00	OZ
036800421769	Food Club	Food Club Toasted Oats 12oz	12.00	OZ
036800291881	Food Club	Food Club Wheat Squares 14oz	14.00	OZ
035826071583	Food Lion	Food Lion Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
011153040621	Foodtown	Foodtown Corn Flakes 18oz	18.00	OZ
011153040607	Foodtown	Foodtown Corn Flakes 24oz	24.00	OZ
842798106379	Freedoms Choice	Freedoms Choice Bran Flakes 17.3oz	17.30	OZ
842798106416	Freedoms Choice	Freedoms Choice Corn Flakes 18oz	18.00	OZ
842798106409	Freedoms Choice	Freedoms Choice Crisp Rice 12oz	12.00	OZ
842798106393	Freedoms Choice	Freedoms Choice Frosted Shredded Wheat 18oz	18.00	OZ
842798106447	Freedoms Choice	Freedoms Choice Toasted Oats 12oz	12.00	OZ
842798106386	Freedoms Choice	FreedomsChoice CrispyHoneyOatsFlakesAlmonds 14.5oz	14.50	OZ
016000169661	General Mills	General Mills Berry Berry Kix 18oz	18.00	OZ
016000492349	General Mills	General Mills Blueberry Chex 12oz	12.00	OZ
016000227835	General Mills	General Mills Bluey 12oz	12.00	OZ
016000227842	General Mills	General Mills Bluey 18oz	18.00	OZ
016000487727	General Mills	General Mills Cheerios 12oz	12.00	OZ
016000170032	General Mills	General Mills Cheerios 18oz	18.00	OZ
016000275287	General Mills	General Mills Cheerios 18oz	18.00	OZ
016000125414	General Mills	General Mills Cheerios 20oz	20.00	OZ
016000163928	General Mills	General Mills Cheerios 21.7oz	21.70	OZ
016000476080	General Mills	General Mills Cheerios 21oz	21.00	OZ
016000224698	General Mills	General Mills Cheerios 24oz	24.00	OZ
016000189522	General Mills	General Mills Cheerios 28oz	28.00	OZ
016000183728	General Mills	General Mills Cheerios 2pk*18oz	36.00	OZ
016000435094	General Mills	General Mills Cheerios 40.7oz	40.70	OZ
016000189157	General Mills	General Mills Cheerios Oat Crunch Berry 18oz	18.00	OZ

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016000189140	General Mills	General Mills Cheerios Oat Crunch Berry 24oz	24.00	OZ
016000200043	General Mills	General Mills Cheerios Veggie Apple Srawberry 18oz	18.00	OZ
016000103719	General Mills	General Mills Cinnamon Chex 12oz	12.00	OZ
016000170995	General Mills	General Mills Cinnamon Chex 19.2oz	19.20	OZ
016000487963	General Mills	General Mills Corn Chex 12oz	12.00	OZ
016000171084	General Mills	General Mills Corn Chex 18oz	18.00	OZ
016000487970	General Mills	General Mills Corn Chex 18oz	18.00	OZ
016000208193	General Mills	General Mills Corn Chex 23.2oz	23.20	OZ
016000157651	General Mills	General Mills Fiber One Honey Clusters 17.5oz	17.50	OZ
016000169623	General Mills	General Mills Honey Kix 18oz	18.00	OZ
016000275676	General Mills	General Mills Kix 12oz	12.00	OZ
016000171046	General Mills	General Mills Kix 18oz	18.00	OZ
016000625709	General Mills	General Mills Kix 18oz	18.00	OZ
016000233270	General Mills	General Mills Motts Apple Cinnamon 14oz	14.00	OZ
016000233294	General Mills	General Mills Motts Very Berry 14.6oz	14.60	OZ
016000487697	General Mills	General Mills Multi Grain Cheerios 12oz	12.00	OZ
016000168756	General Mills	General Mills Multi Grain Cheerios 18oz	18.00	OZ
016000487710	General Mills	General Mills Multi Grain Cheerios 18oz	18.00	OZ
016000189546	General Mills	General Mills Multi Grain Cheerios 20.6oz	20.60	OZ
016000401051	General Mills	General Mills Multi Grain Cheerios 2pk*18.75oz	37.50	OZ
016000184367	General Mills	General Mills Multi Grain Cheerios 2pk*18oz	36.00	OZ
016000161672	General Mills	General Mills MultiGrain CheeriosStrawberry 11.5oz	11.50	OZ
016000487949	General Mills	General Mills Rice Chex 12oz	12.00	OZ
016000171022	General Mills	General Mills Rice Chex 18oz	18.00	OZ
016000487956	General Mills	General Mills Rice Chex 18oz	18.00	OZ
016000206960	General Mills	General Mills Rice Chex 22.2oz	22.20	OZ
016000170124	General Mills	General Mills Sesame Street 123 Berry Numbers 12oz	12.00	OZ
016000170117	General Mills	General Mills Sesame Street Cinnamon Letters 12oz	12.00	OZ
016000275638	General Mills	General Mills Total Whole Grain 16oz	16.00	OZ
016000658905	General Mills	General Mills Total Whole Grain 16oz	16.00	OZ
016000487987	General Mills	General Mills Vanilla Chex 12.1oz	12.10	OZ
016000220522	General Mills	General Mills Vanilla Chex 19.4oz	19.40	OZ
016000200814	General Mills	General Mills Vanilla Spice Cheerios 12oz	12.00	OZ
016000275492	General Mills	General Mills Wheat Chex 14oz	14.00	OZ
016000427242	General Mills	General Mills Wheat Chex 19oz	19.00	OZ
016000275652	General Mills	General Mills Wheaties 15.6oz	15.60	OZ
016000200050	General Mills	GeneralMills Cheerios Veggie Blueberry Banana 18oz	18.00	OZ
086341170534	Grain Berry	Grain Berry Apple Cinnamon Toasted Oats 12oz	12.00	OZ
086341170541	Grain Berry	Grain Berry Cinnamon Frosted Toasted Oats 14oz	14.00	OZ
086341170558	Grain Berry	Grain Berry Cinnamon Frosted Toasted Oats 16oz	16.00	OZ
086341170510	Grain Berry	Grain Berry Honey Nut Toasted Oats 12oz	12.00	OZ
086341170503	Grain Berry	Grain Berry Original Toasted Oats 12oz	12.00	OZ
078742030920	Great Value	Great Value Bite Size Shredded Wheat 16.4oz	16.40	OZ
078742122113	Great Value	Great Value Bran Flakes 15.6oz	15.60	OZ
078742213286	Great Value	Great Value Corn Flakes 18oz	18.00	OZ
078742183947	Great Value	Great Value Corn Squares12oz	12.00	OZ
078742056821	Great Value	Great Value Crunchy Oat Squares 18oz	18.00	OZ
078742024554	Great Value	Great Value Frost Strawberry Shred Wheat 16.3oz	16.30	OZ
078742075273	Great Value	Great Value Frosted Shredded Wheat 24oz	24.00	OZ
078742181554	Great Value	Great Value Os Oats 12oz	12.00	OZ
194346390458	Great Value	Great Value Raisin Bran 16.6oz	16.60	OZ
078742371689	Great Value	Great Value Regular Instant Oatmeal Packs 11.85oz	11.85	OZ

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194346623556	Great Value	Great Value Original Instant Oatmeal Packets 9.8oz	9.80	OZ
078742181530	Great Value	Great Value Rice Crisps 12oz	12.00	OZ
078742122090	Great Value	Great Value Rice Crisps 24oz	24.00	OZ
078742183954	Great Value	Great Value Rice Squares 12oz	12.00	OZ
194346525621	Great Value	Great Value Toasted O'S 18oz	18.00	OZ
041268155255	Hannaford	Hannaford Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
041268126378	Hannaford	Hannaford Corn Flakes 12oz	12.00	OZ
041268108336	Hannaford	Hannaford Crispy Hexagons 12oz	12.00	OZ
041268155804	Hannaford	Hannaford Crispy Rice 12oz	12.00	OZ
041268202744	Hannaford	Hannaford Frosted Shredded Wheat 18oz	18.00	OZ
041268164226	Hannaford	Hannaford Oats and More With Almonds 14.5oz	14.50	OZ
041268164219	Hannaford	Hannaford Oats and More With Honey 14.5oz	14.50	OZ
041268256105	Hannaford	Hannaford Regular Instant Oatmeal Packets 11.8oz	11.80	OZ
041268108374	Hannaford	Hannaford Regular Instant Oatmeal Packs 11.85oz	11.85	OZ
041268203611	Hannaford	Hannaford Tasteeos 12oz	12.00	OZ
041268203635	Hannaford	Hannaford Toasted Corn 12oz	12.00	OZ
041268203642	Hannaford	Hannaford Toasted Rice 12oz	12.00	OZ
041268155842	Hannaford	Hannaford Toasted Wheat Squares 14oz	14.00	OZ
041268108244	Hannaford	Hannaford Wheat Bran Flakes 17.3oz	17.30	OZ
041268124091	Hannaford	Hannaford Wheat Flakes 18oz	18.00	OZ
071923761507	Hospitality	Hospitality Corn Flakes 18oz	18.00	OZ
071923722713	Hospitality	Hospitality Crisp Rice 12oz	12.00	OZ
071923722737	Hospitality	Hospitality Toasted Oats 14oz	14.00	OZ
051497327361	Hyde Park	Hyde Park The Original Corn Flakes 18oz	18.00	OZ
041270830935	IGA	IGA Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
041270830744	IGA	IGA Bite Size Shredded Wheat 16.4oz	16.40	OZ
041270061056	IGA	IGA Bran Flakes 17.3oz	17.30	OZ
041270813563	IGA	IGA Corn Flakes 18oz	18.00	OZ
041270830751	IGA	IGA Crispy Rice 12oz	12.00	OZ
041270016681	IGA	IGA Instant Oatmeal Original Packets 9.8oz	9.80	OZ
041270812993	IGA	IGA Toasted Oats 12oz	12.00	OZ
038000001109	Kellogg's	Kelloggs Corn Flakes 12oz	12.00	OZ
038000198632	Kelloggs	Kelloggs Corn Flakes 12oz	12.00	OZ
038000001208	Kellogg's	Kelloggs Corn Flakes 18oz	18.00	OZ
038000198656	Kelloggs	Kelloggs Corn Flakes 18oz	18.00	OZ
038000001277	Kellogg's	Kelloggs Corn Flakes 24oz	24.00	OZ
038000231452	Kelloggs	Kelloggs Corn Flakes 24oz	24.00	OZ
038000271021	Kelloggs	Kelloggs Corn Flakes 25.2oz	25.20	OZ
038000482809	Kellogg's	Kelloggs Corn Flakes 2pk*18oz	36.00	OZ
041192115707	Kellogg's	Kelloggs Corn Flakes 30.2oz	30.20	OZ
038000991400	Kelloggs	Kelloggs Corn Flakes 43oz	43.00	OZ
038000244926	Kelloggs	Kelloggs Corn Flakes Cinnamon 21.2oz	21.20	OZ
038000035302	Kelloggs	Kelloggs Crispix 12oz	12.00	OZ
041192103735	Kelloggs	Kelloggs Crispix 12oz	12.00	OZ
038000924224	Kelloggs	Kelloggs Crispix 18oz	18.00	OZ
041192111037	Kelloggs	Kelloggs Frost Mini Wheat Pumpkin Pie Spice 17.8oz	17.80	OZ
041192102660	Kelloggs	Kelloggs Frost Mini Wheats Bite Pumpkin Spice 20oz	20.00	OZ
041192101991	Kelloggs	Kelloggs Frost Mini Wheats Blueberry Muffin 13.3oz	13.30	OZ
041192102943	Kelloggs	Kelloggs Frost Mini Wheats Blueberry Muffin 20oz	20.00	OZ
041192102011	Kelloggs	Kelloggs Frost Mini Wheats Strawberry 13.3oz	13.30	OZ
038000270864	Kelloggs	Kelloggs Frosted Mini Wheats 14.5oz	14.50	OZ
038000027208	Kellogg's	Kelloggs Frosted Mini Wheats 16oz	16.00	OZ

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038000199349	Kelloggs	Kelloggs Frosted Mini Wheats 18oz	18.00	OZ
038000318290	Kellogg's	Kelloggs Frosted Mini Wheats 18oz	18.00	OZ
038000576195	Kellogg's	Kelloggs Frosted Mini Wheats 18oz	18.00	OZ
041192103759	Kelloggs	Kelloggs Frosted Mini Wheats 20oz	20.00	OZ
038000318344	Kellogg's	Kelloggs Frosted Mini Wheats 24oz	24.00	OZ
038000269967	Kelloggs	Kelloggs Frosted Mini Wheats 29.5oz	29.50	OZ
038000207501	Kelloggs	Kelloggs Frosted Mini Wheats 32oz	32.00	OZ
041192100147	Kelloggs	Kelloggs Frosted Mini Wheats 32oz	32.00	OZ
038000249891	Kelloggs	Kelloggs Frosted Mini Wheats 34oz	34.00	OZ
038000937743	Kellogg's	Kelloggs Frosted Mini Wheats 36oz	36.00	OZ
038000199387	Kelloggs	Kelloggs Frosted Mini Wheats Blueberry 14.3oz	14.30	OZ
038000199400	Kelloggs	Kelloggs Frosted Mini Wheats Blueberry 22oz	22.00	OZ
041192103889	Kelloggs	Kelloggs Frosted Mini Wheats Cinnamon Roll 13.3oz	13.30	OZ
038000245664	Kelloggs	Kelloggs Frosted Mini Wheats Cinnamon Roll 14.3oz	14.30	OZ
038000245688	Kelloggs	Kelloggs Frosted Mini Wheats Cinnamon Roll 22oz	22.00	OZ
041192103254	Kelloggs	Kelloggs Frosted Mini Wheats Cocoa 13.3oz	13.30	OZ
041192103230	Kelloggs	Kelloggs Frosted Mini Wheats Cocoa 20oz	20.00	OZ
041192102356	Kelloggs	Kelloggs Frosted Mini Wheats Golden Honey 13.3oz	13.30	OZ
038000281389	Kelloggs	Kelloggs Frosted Mini Wheats Golden Honey 22oz	22.00	OZ
038000281464	Kelloggs	Kelloggs Frosted Mini Wheats Honey 14.3oz	14.30	OZ
041192102035	Kelloggs	Kelloggs Frosted Mini Wheats Little Bites 14.8oz	14.80	OZ
038000596827	Kellogg's	Kelloggs Frosted Mini Wheats Little Bites 15.2oz	15.20	OZ
038000199554	Kelloggs	Kelloggs Frosted Mini Wheats Little Bites 15.9oz	15.90	OZ
041192102608	Kelloggs	Kelloggs Frosted Mini Wheats Little Bites 20.2oz	20.20	OZ
038000202117	Kelloggs	Kelloggs Frosted Mini Wheats Little Bites 23oz	23.00	OZ
041192102394	Kelloggs	Kelloggs Frosted Mini Wheats Original 16oz	16.00	OZ
041192102059	Kelloggs	Kelloggs Frosted Mini Wheats Pumpkin Spice 13.3oz	13.30	OZ
038000199578	Kelloggs	Kelloggs Frosted Mini Wheats Pumpkin Spice 14.3oz	14.30	OZ
038000201288	Kelloggs	Kelloggs Frosted Mini Wheats Pumpkin Spice 22oz	22.00	OZ
038000199462	Kelloggs	Kelloggs Frosted Mini Wheats Strawberry 14.3oz	14.30	OZ
041192102950	Kelloggs	Kelloggs Frosted Mini Wheats Strawberry 20oz	20.00	OZ
038000199509	Kelloggs	Kelloggs Frosted Mini Wheats Strawberry 22oz	22.00	OZ
041192105197	Kellogg's	Kelloggs Raisin Bran 14.5oz	14.50	OZ
041192102110	Kellogg's	Kelloggs Raisin Bran 16.1oz	16.10	OZ
041192103810	Kellogg's	Kelloggs Raisin Bran 20.9oz	20.90	OZ
038000199943	Kelloggs	Kelloggs Rice Krispies 12oz	12.00	OZ
038000200038	Kelloggs	Kelloggs Rice Krispies 18oz	18.00	OZ
038000231537	Kelloggs	Kelloggs Rice Krispies 24oz	24.00	OZ
038000395000	Kelloggs	Kelloggs Rice Krispies 24oz	24.00	OZ
038000271045	Kelloggs	Kelloggs Rice Krispies 25.2oz	25.20	OZ
041192115677	Kellogg's	Kelloggs Rice Krispies 30.2oz	30.20	OZ
038000224713	Kelloggs	Kelloggs Special K Banana 18.5oz	18.50	OZ
038000143670	Kelloggs	Kelloggs Special K Multi Grain 19oz	19.00	OZ
038000016110	Kelloggs	Kelloggs Special K Original 12oz	12.00	OZ
041192103674	Kelloggs	Kelloggs Special K Original 12oz	12.00	OZ
038000016219	Kelloggs	Kelloggs Special K Original 18oz	18.00	OZ
041192102196	Kelloggs	Kelloggs Special K Protein 12.9oz	12.90	OZ
041192102516	Kelloggs	Kelloggs Special K Protein 17.5oz	17.50	OZ
041192116698	Kelloggs	Kelloggs Special K Protein Banana Nut Bread 12.9oz	12.90	OZ
041192116674	Kelloggs	Kelloggs Special K Protein Banana Nut Bread 17.3oz	17.30	OZ
038000200663	Kelloggs	Kelloggs Special K Protein Multi Grain 13.3oz	13.30	OZ
021859046032	Kemach	Kemach Bran Flakes 18oz	18.00	OZ

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021859046100	Kemach	Kemach Corn Flakes 18oz	18.00	OZ
021859046209	Kemach	Kemach Crisp Rice 13oz	13.00	OZ
021859046124	Kemach	Kemach Crisp Rice 18oz	18.00	OZ
021859046148	Kemach	Kemach Multi Grain Toasted Oats 15oz	15.00	OZ
021859046155	Kemach	Kemach Toasted Oats 15oz	15.00	OZ
021859046001	Kemach	Kemach Wheat Flakes 12oz	12.00	OZ
051933375093	Kiggins	Kiggins Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
051933151208	Kiggins	Kiggins Corn Flakes 18oz	18.00	OZ
051933316157	Kiggins	Kiggins Corn Squares 12oz	12.00	OZ
051933151307	Kiggins	Kiggins Crispy Rice 12oz	12.00	OZ
051933347588	Kiggins	Kiggins Honey Oat Crunch 18oz	18.00	OZ
051933316140	Kiggins	Kiggins Rice Squares 12oz	12.00	OZ
051933375109	Kiggins	Kiggins Rollin Oats 12oz	12.00	OZ
075130404165	Krasdale	Krasdale Corn Flakes 12oz	12.00	OZ
075130404172	Krasdale	Krasdale Corn Flakes 18oz	18.00	OZ
075130414027	Krasdale	Krasdale Corn Flakes 18oz	18.00	OZ
075150414089	Krasdale	Krasdale Crispy Rice 12oz	12.00	OZ
075130414072	Krasdale	Krasdale Toasted Oats 14oz	14.00	OZ
050700010229	Life Every Day	Life Every Day Crispy Rice 12oz	12.00	OZ
050700010212	Life Everyday	Life Everyday Corn Flakes 18oz	18.00	OZ
050700010229	Life Everyday	Life Everyday Crispy Rice 12oz	12.00	OZ
050700010250	Life Everyday	Life Everyday Toasted Oats 12oz	12.00	OZ
042400905011	Malt O Meal	Malt O Meal Crispy Rice 36oz	36.00	OZ
042400267157	Malt O Meal	Malt O Meal Farina Original Hot Wheat Cereal 18oz	18.00	OZ
042400137320	Malt O Meal	Malt O Meal Farina Original Hot Wheat Cereal 28oz	28.00	OZ
042400025238	Malt O Meal	Malt O Meal Frosted Mini Spooners 15oz	15.00	OZ
042400026815	Malt O Meal	Malt O Meal Frosted Mini Spooners 15oz	15.00	OZ
042400108177	Malt O Meal	Malt O Meal Frosted Mini Spooners 15oz	15.00	OZ
042400025542	Malt O Meal	Malt O Meal Frosted Mini Spooners 18oz	18.00	OZ
042400084778	Malt O Meal	Malt O Meal Frosted Mini Spooners 21oz	21.00	OZ
042400416203	Malt O Meal	Malt O Meal Frosted Mini Spooners 27oz	27.00	OZ
042400925019	Malt O Meal	Malt O Meal Frosted Mini Spooners 36oz	36.00	OZ
042400388869	Malt O Meal	Malt O Meal Frosted Mini Spooners 40oz	40.00	OZ
042400416227	Malt O Meal	Malt O Meal Frosted Mini Spooners 60oz	60.00	OZ
042400189077	Malt O Meal	Malt-O-Meal Raisin Bran 27.4oz	27.40	OZ
042400240839	Malt O Meal	Malt-O-Meal Raisin Bran 39oz	39.00	OZ
064144080373	Maypo	Maypo Instant Maple Oatmeal 14oz	14.00	OZ
835882007010	Maypo	Maypo Maple Oatmeal With Quinoa 14oz	14.00	OZ
064144080328	Maypo	Maypo Vermont Style Maple Oatmeal 19oz	19.00	OZ
030000578063	Quaker	Mighty Life Very Vanilla 22.3oz	22.30	OZ
810167782615	Morning Cheers	Morning Cheers 7 Grain Flakes 12oz	12.00	OZ
810167782509	Morning Cheers	Morning Cheers Bran Flakes 12oz	12.00	OZ
810167782622	Morning Cheers	Morning Cheers Bran Sticks 12oz	12.00	OZ
810167782592	Morning Cheers	Morning Cheers Cocoa Flakes 12oz	12.00	OZ
810167782554	Morning Cheers	Morning Cheers Corn Flakes 12oz	12.00	OZ
810167782561	Morning Cheers	Morning Cheers Corn Flakes Gluten Free 12oz	12.00	OZ
810167782585	Morning Cheers	Morning Cheers Frosted Flakes 12oz	12.00	OZ
810167782578	Morning Cheers	Morning Cheers Honey Nut Corn Flakes 12oz	12.00	OZ
810167782516	Morning Cheers	Morning Cheers Toasted O's 12oz	12.00	OZ
070253298301	Our Family	Our Family Instant Oatmeal Original 11.8oz	11.80	OZ
070253280290	Our Family	Our Family Toasted Oats 12oz	12.00	OZ
050700286433	Parade	Parade Corn Flakes 18oz	18.00	OZ

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UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
050700303659	Parade	Parade Corn Flakes 24oz	24.00	OZ
050700561202	Parade	Parade Crisp Rice 12oz	12.00	OZ
050700561196	Parade	Parade Toasted Oats 14oz	14.00	OZ
025675017214	Paskesz	Paskesz Original Instant Oatmeal 11.8oz	11.80	OZ
041735050007	PICs	PICs Corn Flakes 18oz	18.00	OZ
041735022127	PICS	PICS Crispy Honey Oats and Flakes 14.5oz	14.50	OZ
041735022103	PICs	PICs Crispy Rice 18oz	18.00	OZ
041735059116	PICS	PICS Crispy Rice 24oz	24.00	OZ
041735159168	PICs	PICs Frosted Shredded Wheat 18oz	18.00	OZ
041735022134	PICS	PICS Honey Oats and Flakes with Almonds 14.5oz	14.50	OZ
041735088635	PICs	PICs Toasted Corn Crisps 12oz	12.00	OZ
041735088604	PICs	PICs Toasted Oats 12oz	12.00	OZ
041735059079	PICs	PICs Toasted Oats 21oz	21.00	OZ
041735088628	PICs	PICs Toasted Rice Crisps 12oz	12.00	OZ
041735098535	PICs	PICS Wheat Bran Flakes 17.3oz	17.30	OZ
884912113139	Post	Post Bran Flakes 16oz	16.00	OZ
884912004710	Post	Post Grape Nuts 20.5oz	20.50	OZ
884912105219	Post	Post Grape Nuts 24oz	24.00	OZ
884912004727	Post	Post Grape Nuts 29oz	29.00	OZ
884912109101	Post	Post Grape Nuts Flakes 18oz	18.00	OZ
884912116505	Post	Post Great Grains Banana Nut Crunch 15.5oz	15.50	OZ
884912320445	Post	Post Great Grains Banana Nut Crunch Cereal 18oz	18.00	OZ
884912320476	Post	Post Great Grains Cranberry Almond Crunch 14oz	14.00	OZ
884912002372	Post	Post Great Grains Cranberry Almond Crunch 17oz	17.00	OZ
884912126016	Post	Post Great Grains Crunchy Pecan 16oz	16.00	OZ
884912320490	Post	Post Great Grains Crunchy Pecan 19oz	19.00	OZ
884912479495	Post	Post Great Grains Crunchy Pecan 25oz	25.00	OZ
884912126115	Post	Post Great Grains Raisin Date Pecan 16oz	16.00	OZ
884912320483	Post	Post Great Grains Raisin Date Pecan 19oz	19.00	OZ
884912445674	Post	Post Great Grains Raisin Date Pecan 25oz	25.00	OZ
884912359414	Post	Post Honey Bunches of Oats Cinnamon Bunches 12oz	12.00	OZ
884912359155	Post	Post Honey Bunches of Oats Honey Roasted 12oz	12.00	OZ
884912014245	Post	Post Honey Bunches of Oats Honey Roasted 14.5oz	14.50	OZ
884912443861	Post	Post Honey Bunches of Oats Honey Roasted 15oz	15.00	OZ
884912014269	Post	Post Honey Bunches of Oats Honey Roasted 18oz	18.00	OZ
884912006806	Post	Post Honey Bunches of Oats Honey Roasted 23oz	23.00	OZ
884912431714	Post	Post Honey Bunches of Oats Honey Roasted 23oz	23.00	OZ
884912249272	Post	Post Honey Bunches of Oats Honey Roasted 28oz	28.00	OZ
884912438188	Post	Post Honey Bunches of Oats Honey Roasted 32oz	32.00	OZ
884912359421	Post	Post Honey Bunches of Oats Maple and Pecans 12oz	12.00	OZ
884912485540	Post	Post Honey Bunches of Oats Protein Cinnamon 15oz	15.00	OZ
884912485533	Post	Post Honey Bunches of Oats Protein HoneyAlmond15oz	15.00	OZ
884912406743	Post	Post Honey Bunches of Oats Strawberries 16.5oz	16.50	OZ
884912406750	Post	Post Honey Bunches Of Oats Vanilla 18oz	18.00	OZ
884912377142	Post	Post Honey Bunches of Oats Vanilla Bunches 12oz	12.00	OZ
884912359162	Post	Post Honey Bunches of Oats with Almonds 12oz	12.00	OZ
884912014252	Post	Post Honey Bunches of Oats with Almonds 14.5oz	14.50	OZ
884912443854	Post	Post Honey Bunches Of Oats With Almonds 15oz	15.00	OZ
884912014276	Post	Post Honey Bunches of Oats with Almonds 18oz	18.00	OZ
884912006813	Post	Post Honey Bunches of Oats with Almonds 23oz	23.00	OZ
884912431707	Post	Post Honey Bunches of Oats with Almonds 23oz	23.00	OZ
884912249265	Post	Post Honey Bunches of Oats with Almonds 28oz	28.00	OZ

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884912378118	Post	Post Raisin Bran 16.6oz	16.60	OZ
884912114709	Post	Post Raisin Bran 25oz	25.00	OZ
041190756742	Price Rite	Price Rite Bran Flakes 17.3oz	17.30	OZ
041190756070	Price Rite	Price Rite Frosted Shredded Wheat 18oz	18.00	OZ
7462275403918	Quaker	Quaker Avena Instantanea Instant Oatmeal 10.93oz	10.93	OZ
7462275403963	Quaker	Quaker Avena Instantanea Instant Oatmeal 20.46oz	20.46	OZ
030000319307	Quaker	Quaker Instant Grits 21.7oz	21.70	OZ
030000568514	Quaker	Quaker Instant Grits 9.8oz	9.80	OZ
030000568538	Quaker	Quaker Instant Grits 9.8oz	9.80	OZ
038527135301	Quaker	Quaker Instant Oats With Iron 12oz	12.00	OZ
038527135325	Quaker	Quaker Instant Oats With Iron 23.2oz	23.20	OZ
030000575451	Quaker	Quaker Life Multigrain Cereal 32.5oz	32.50	OZ
030000063545	Quaker	Quaker Life Original Multigrain Cereal 13oz	13.00	OZ
030000061190	Quaker	Quaker Life Original Multigrain Cereal 18oz	18.00	OZ
030000571842	Quaker	Quaker Life Original Multigrain Cereal 22.3oz	22.30	OZ
030000562376	Quaker	Quaker Life Original Multigrain Cereal 24.8oz	24.80	OZ
030000578025	Quaker	Quaker Life Strawberry Blueberry Multigrain 13oz	13.00	OZ
030000565599	Quaker	Quaker Life Strawberry Multigrain Cereal 13oz	13.00	OZ
030000560839	Quaker	Quaker Life Vanilla Multigrain Cereal 13oz	13.00	OZ
030000578056	Quaker	Quaker Mighty Life Strawberry Blueberry 22.3oz	22.30	OZ
030000578018	Quaker	Quaker Mighty Life Very Vanilla Multigrain 13oz	13.00	OZ
030000064412	Quaker	Quaker Oatmeal Squares Brown Sugar 14.5	14.50	OZ
030000064030	Quaker	Quaker Oatmeal Squares Brown Sugar 21oz	21.00	OZ
030000061534	Quaker	Quaker Oatmeal Squares Cinnamon 14.5oz	14.50	OZ
030000313282	Quaker	Quaker Oatmeal Squares Honey Nut 14.5oz	14.50	OZ
030000047606	Quaker	Quaker Original Instant Grits 12oz	12.00	OZ
030000040508	Quaker	Quaker Original Instant Grits 18oz	18.00	OZ
030000319291	Quaker	Quaker Original Instant Grits 21.7oz	21.70	OZ
030000568545	Quaker	Quaker Original Instant Grits 9.8oz	9.80	OZ
030000567319	Quaker	Quaker Original Instant Oatmeal 9.8oz	9.80	OZ
030000012109	Quaker	Quaker Original Instant Oatmeal Packs 11.8oz	11.80	OZ
030000315071	Quaker	Quaker Original Instant Oatmeal Packs 23.7oz	23.70	OZ
030000433003	Quaker	Quaker Quick Enriched Farina 28oz	28.00	OZ
791669301224	Ralston Foods	Ralston Foods Corn Flakes 18oz	18.00	OZ
791669368678	Ralston Foods	Ralston Foods Crisp Rice 12oz	12.00	OZ
791669374846	Ralston Foods	Ralston OatsandMore AlmondsHoneyOatClusters14.5oz	14.50	OZ
791669199104	Ralston	Ralston Regular Instant Oatmeal 11.8oz	11.80	OZ
791669252762	Ralston	Ralston Wheat Bran Flakes 17.3oz	17.30	OZ
050700070124	Red and White	Red and White Corn Flakes 12oz	12.00	OZ
050700031897	Red and White	Red and White Corn Flakes 18oz	18.00	OZ
050700030111	Red and White	Red and White Corn Flakes 24oz	24.00	OZ
050700070124	Red and White	Red and White Corn Flakes Cereal 12oz	12.00	OZ
050700002941	Red and White	Red and White Crisp Rice 13oz	13.00	OZ
050700011974	Red and White	Red and White Crisp Rice 18oz	18.00	OZ
050700011974	Red and White	Red and White Crispy Rice 13oz	13.00	OZ
041190046775	ShopRite	ShopRite Honey Oat Clusters With Almonds 14.5oz	14.50	OZ
011161159940	Shurfine	Shurfine Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
015400853934	Shurfine	Shurfine Corn Flakes Cereal 24oz	24.00	OZ
015400864084	Shurfine	Shurfine Oats and More With Almonds 14.5oz	14.50	OZ
021130280025	Signature Kitchens	Signature Kitchens Corn Flakes 18oz	18.00	OZ
021130281152	Signature Kitchens	Signature Kitchens Oats And Almonds 14.5oz	14.50	OZ
021130281251	Signature Kitchens	Signature Kitchens Oats And More With Honey 14.5oz	14.50	OZ

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021130280865	Signature Kitchens	Signature Kitchens Shredded Wheat Bites 16.4 oz	16.40	OZ
021130285877	Signature Kitchens	Signature Kitchens Toasted Oats 12oz	12.00	OZ
021130280360	Signature Select	Signature Select Bran Flakes 17.3oz	17.30	OZ
021130280490	Signature Select	Signature Select Crispy Rice 12oz	12.00	OZ
021130281534	Signature Select	Signature Select Frost Shred Wheat Bite Size 18oz	18.00	OZ
021130282562	Signature Select	Signature Select Instant Oatmeal Packs 11.8oz	11.80	OZ
021130315703	Signature Select	Signature Select Instant Oatmeal Packs 9.8oz	9.80	OZ
021130285860	Signature Select	Signature Select Rice Pockets 12oz	12.00	OZ
688267078675	Stop and Shop	Stop and Shop Bran Flakes 17.3oz	17.30	OZ
688267070495	Stop and Shop	Stop and Shop Corn Flakes 18oz	18.00	OZ
688267169762	Stop and Shop	Stop and Shop Corn Squares 12oz	12.00	OZ
688267065316	Stop and Shop	Stop and Shop Crispy Rice 12oz	12.00	OZ
688267064524	Stop and Shop	Stop and Shop Frosted Shredded Wheat 18oz	18.00	OZ
688267090998	Stop and Shop	Stop and Shop Honey Crunchin Oats 14.5oz	14.50	OZ
688267091001	Stop and Shop	Stop and Shop Honey Crunchin Oats Almond 14.5oz	14.50	OZ
688267070471	Stop and Shop	Stop and Shop Instant Oatmeal Packs 11.8oz	11.80	OZ
688267169878	Stop & Shop	Stop and Shop Oats and Os 12oz	12.00	OZ
688267169793	Stop and Shop	Stop and Shop Rice Squares 12oz	12.00	OZ
688267064517	Stop and Shop	Stop and Shop Whole Grain Shredded Wheat 16.4oz	16.40	OZ
078328005670	Taanug	Taanug Bran Flakes 18oz	18.00	OZ
078328031044	Taaung	Taaung Corn Flakes 12oz	12.00	OZ
078328031006	Taanug	Taanug Crisp Rice 12oz	12.00	OZ
078328031013	Taanug	Taanug Rice Squares 12oz	12.00	OZ
078328031303	Taanug	Taanug Toasted Oats 14oz	14.00	OZ
193476000206	That's Smart	Thats Smart Bran Flakes 17.3oz	17.30	OZ
193476000183	Thats Smart	Thats Smart Corn Flakes 18oz	18.00	OZ
193476000145	Thats Smart	Thats Smart Crisp Rice 28oz	28.00	OZ
193476000282	Thats Smart	Thats Smart Toasted Oats 12oz	12.00	OZ
070784471648	Tops	Tops Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
070784472713	Tops	Tops Bite Size Sberry Frost Shredded Wheat 15.5oz	15.50	OZ
070784472706	Tops	Tops Bite Size Shredded Wheat 16.4oz	16.40	OZ
070784971681	Tops	Tops Bran Flakes 17.3oz	17.30	OZ
070784471983	Tops	Tops Corn Flakes 18oz	18.00	OZ
070784472034	Tops	Tops Corn Squares12oz	12.00	OZ
070784472027	Tops	Tops Crisp Rice 12oz	12.00	OZ
070784008875	Tops	Tops Crispy Rice 12oz	12.00	OZ
070784471686	Tops	Tops Friendly Harvest Bran Flakes 17.3oz	17.30	OZ
070784971648	Tops	Tops Frosted Shredded Wheat 18oz	18.00	OZ
070784018263	Tops	Tops Honey Oats and Flakes 12oz	12.00	OZ
070784478906	Tops	Tops Original Instant Oatmeal Packs 11.8oz	11.80	OZ
070784472157	Tops	Tops Rice Squares 12oz	12.00	OZ
070784472171	Tops	Tops Toasted Oats 12oz	12.00	OZ
070784972171	Tops	Tops Toasted Oats 12oz	12.00	OZ
070784472263	Tops	Tops Twin Grain Crisp 12oz	12.00	OZ
073296034271	Urban Meadow	Urban Meadow Corn Flakes 18oz	18.00	OZ
073296034509	Urban Meadow	Urban Meadow Crispy Rice 12oz	12.00	OZ
073296066104	Urban Meadow	Urban Meadow Regular Instant Oatmeal 11.8oz	11.80	OZ
073296034516	Urban Meadow	Urban Meadow Toasted Oats 12oz	12.00	OZ
077890418536	Wegmans	Wegmans Corn Flakes 18oz	18.00	OZ
077890580110	Wegmans	Wegmans Corn Flakes 18oz	18.00	OZ
077890418543	Wegmans	Wegmans Corn Squares 12oz	12.00	OZ
077890390122	Wegmans	Wegmans Crispy Rice 12oz	12.00	OZ

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077890463932	Wegmans	Wegmans FYFGA Oat Crisps 13oz	13.00	OZ
077890437469	Wegmans	Wegmans FYFGA Strawberry Shredded Wheat 16.3oz	16.30	OZ
077890376980	Wegmans	Wegmans Oat Crisps 18oz	18.00	OZ
077890455647	Wegmans	Wegmans Oats and Honey with Almonds 14.5oz	14.50	OZ
077890557068	Wegmans	Wegmans Oats and Honey with Almonds 14.5oz	14.50	OZ
077890478356	Wegmans	Wegmans Original Instant Oatmeal Packs 11.8oz	11.80	OZ
077890418567	Wegmans	Wegmans Rice Square 12oz	12.00	OZ
077890392782	Wegmans	Wegmans Toasted Oats 12oz	12.00	OZ
077890580127	Wegmans	Wegmans Toasted Oats 12oz	12.00	OZ
041497530434	Weis	Weis Bite Size Frosted Shredded Wheat 24oz	24.00	OZ
041497537310	Weis	Weis Corn Flakes 18oz	18.00	OZ
041497938485	Weis	Weis Frosted Shredded Wheat 18oz	18.00	OZ
041497530052	Weis	Weis Honey Oats and Flakes 14.5oz	14.50	OZ
041497530069	Weis	Weis Honey Oats and Flakes w Almonds 14.5oz	14.50	OZ
041497538485	Weis	Weis Quality Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
041497537006	Weis Quality	Weis Quality Crispy Rice 12oz	12.00	OZ
041497530441	Weis Quality	Weis Quality Crispy Rice 18oz	18.00	OZ
041497538454	Weis Quality	Weis Quality SB Frosted Shredded Wheat 15.5oz	15.50	OZ
041497537020	Weis	Weis Quality Toasted Oats 14oz	14.00	OZ
041497537334	Weis Quality	Weis Quality Wheat Bran Flakes 17.3oz	17.30	OZ
041497537372	Weis	Weis Quality Wheat Flakes 18oz	18.00	OZ
720794011760	Western Beef	Western Beef Corn Flakes 18oz	18.00	OZ