



VB #6 – April 1, 2026

NYS WIC PROGRAM
VENDOR BULLETIN
Title: New WIC Approved Products

Dear WIC Vendors:

On April 6, 2026, the New York State WIC Program will be adding the attached UPCs to the New York State WIC Approved Product List (APL).

Highlighted new products include:

- Almond and sunflower seed butters
Pea protein milk (Ripple, Silk)
Soy-based yogurt (Silk)
Quinoa
Oats
Whole wheat English muffins
Whole wheat bagels
Cage-free eggs
Whole grain breads in packages 8 ounces or larger

UPCs that do not meet new WIC requirements will also be removed from the APL on April 6, 2026. Please see the UPC Information page on the NYS WIC Vendors website for the most current APL information.

Due to changes to the WIC foods, participants may redeem yogurts with different fat content in a single transaction. If this happens, non-fat yogurt must be scanned first before any other yogurts.

What you need to do:

- Update your point-of-sale system daily with the most current New York State WIC APL
Flag new UPCs as WIC eligible if your system requires this flag
Scan non-fat yogurt first before low-fat or whole fat yogurt

If you have any questions, please contact your Vendor Management Agency Public Health Solutions at 646-973-3942 or vma@healthsolutions.org.

Thank you,

NYS WIC Program

This is an important notice. Please have it translated.

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị.

O vo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.