



Department

of Health

JOHANNE E. MORNE, M.S. Executive Deputy Commissioner

VB #2 – February 9, 2024

NYS WIC PROGRAM

VENDOR BULLETIN

Title: Reminder - Requirement to Post Prices on WIC Eligible Foods and Formulas

Dear WIC Vendors,

Maintaining food inventory and stock is required to meet the criteria of your WIC vendor contract. As a reminder, one of these criteria is that prices must be posted on ALL eligible WIC foods and formulas. The vendor contract states that vendors must "clearly mark all WIC eligible foods with the price charged for the product or prominently display the price of the food near the location of the food in clear view of customers and in a manner that identifies the price of the specific food item".

Failure to post prices for all WIC eligible foods and formulas will result in the termination of your WIC vendor contract.

If you have any questions, please contact the Vendor Management Agency, Public Health Solutions at 646-973-3942.

Thank you,

NYS WIC Program

This is an important notice. Please have it translated.

Este aviso es importante. Haga que lo traduzcan. Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị ·. O vo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。 هذه الاحطة هامة يرجى ترجعتها تامن ماتلام ماسايم. زم لاردم مارس.