

This list is updated on an ongoing basis. There may be eligible products that are not on this list.

To submit an item to be added to the APL, go to: <https://nyswicvendors.com/upc-resources/>

Email questions to: [wicfoods@health.ny.gov](mailto:wicfoods@health.ny.gov).

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
<b>Breakfast Cereal</b>				
023627050081	Avenue A	Avenue A Corn Flakes 18oz	18.00	OZ
023627050142	Avenue A	Avenue A Toasted Oats 14oz	14.00	OZ
042187408279	Best Yet	Best Yet Bite Size Shredded Wheat 16.4oz	16.40	OZ
042187408972	Best Yet	Best Yet Bran Flakes 17.3oz	17.30	OZ
042187408903	Best Yet	Best Yet Corn Flakes 18oz	18.00	OZ
042187408750	Best Yet	Best Yet Corn Flakes 24oz	24.00	OZ
042187428710	Best Yet	Best Yet Corn Flakes 24oz	24.00	OZ
042187425382	Best Yet	Best Yet Crispy Rice 12oz	12.00	OZ
042187425313	Best Yet	Best Yet Frosted Shredded Wheat 18oz	18.00	OZ
042187541563	Best Yet	Best Yet Honey Oats and Flakes 14.5oz	14.50	OZ
042187428628	Best Yet	Best Yet Honey Oats and Flakes With Almonds 14.5oz	14.50	OZ
042187410104	Best Yet	Best Yet Original Instant Oatmeal Packs 11.85oz	11.85	OZ
042187428734	Best Yet	Best Yet Strawberry Frosted Shredded Wheat 15.5oz	15.50	OZ
042187541655	Best Yet	Best Yet Toasted Oats 12oz	12.00	OZ
042187541556	Best Yet	Best Yet Toasted Oats 14oz	14.00	OZ
041190083718	Bowl and Basket	Bowl and Basket Bite Size Frosted Shred Wheat 18oz	18.00	OZ
041190084241	Bowl and Basket	Bowl and Basket Bran Flakes 17.3oz	17.30	OZ
041190084210	Bowl and Basket	Bowl and Basket Corn Flakes 18oz	18.00	OZ
041190084319	Bowl and Basket	Bowl and Basket Crispy Corn Squares 12oz	12.00	OZ
041190084227	Bowl and Basket	Bowl and Basket Crispy Rice 12oz	12.00	OZ
041190084302	Bowl and Basket	Bowl and Basket Crispy Rice Squares 12oz	12.00	OZ
041190081011	Bowl and Basket	Bowl and Basket Original Instant Oatmeal 11.85oz	11.85	OZ
041190084197	Bowl and Basket	Bowl and Basket Toasted Oats 12oz	12.00	OZ
036800188631	Clear Value	Clear Value Corn Flakes 18oz	18.00	OZ
036800188679	Clear Value	Clear Value Toasted Oats 15oz	15.00	OZ
013130006989	Cream Of Rice	Cream Of Rice Hot Cereal 14oz	14.00	OZ
072400062209	Cream Of Rice	Cream Of Rice Instant Packs 12oz	12.00	OZ
013130006224	Cream Of Wheat	Cream Of Wheat 1 Minute Cereal 28oz	28.00	OZ
013130006118	Cream Of Wheat	Cream Of Wheat 2.5 Minutes Cereal 12oz	12.00	OZ
019320013799	Cream Of Wheat	Cream Of Wheat 2.5 Minutes Cereal 28oz	28.00	OZ
013130006125	Cream Of Wheat	Cream Of Wheat 2.5 Minutes Cereal 28oz	28.00	OZ
013130060257	Cream Of Wheat	Cream Of Wheat Instant Packs 12oz	12.00	OZ
072400060182	Cream Of Wheat	Cream Of Wheat Instant Whole Grain 8*1.59oz	12.70	OZ
072400000256	Cream Of Wheat	Cream Of Wheat WholeGrain 2.5 Minute Cereal 18oz	18.00	OZ
041303001844	Essential Everyday	Essential Everyday Corn Flakes 18oz	18.00	OZ
041303074893	Essential Everyday	Essential Everyday Creamy Wheat 28oz	28.00	OZ
041303001905	Essential Everyday	Essential Everyday Crispy Hexagons 12oz	12.00	OZ
041303001615	Essential Everyday	Essential Everyday Crispy Rice 12oz	12.00	OZ
041303059869	Essential Everyday	Essential Everyday Crunchy Corn Squares 12oz	12.00	OZ
041303085493	Essential Everyday	Essential Everyday Crunchy Oat 14.5	14.50	OZ
041303054772	Essential Everyday	Essential Everyday Crunchy Oat Squares 13oz	13.00	OZ
041303001868	Essential Everyday	Essential Everyday Crunchy Oat Squares 15oz	15.00	OZ
041303059876	Essential Everyday	Essential Everyday Crunchy Rice Squares 12oz	12.00	OZ
041303001967	Essential Everyday	Essential Everyday Crunchy Wheat Squares 14oz	14.00	OZ
041303001899	Essential Everyday	Essential Everyday Frosted Shredded Wheat 16.4oz	16.40	OZ
041303001646	Essential Everyday	Essential Everyday Frosted Shredded Wheat 18oz	18.00	OZ
041303001929	Essential Everyday	Essential Everyday Honey Oats and Flakes 14.5oz	14.50	OZ
041303001943	Essential Everyday	Essential Everyday Honey Oats Flakes Almond 14.5oz	14.50	OZ
041303002124	Essential Everyday	Essential Everyday Instant Grits Packs 11.85oz	11.85	OZ

To submit an item to be added to the APL, go to: <https://nyswicvendors.com/upc-resources/>

Email questions to: [wicfoods@health.ny.gov](mailto:wicfoods@health.ny.gov).

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
041303001981	Essential Everyday	Essential Everyday Instant Oatmeal Packets 11.8oz	11.80	OZ
041303059883	Essential Everyday	Essential Everyday Nutty Nuggets 20.5oz	20.50	OZ
041303001653	Essential Everyday	Essential Everyday SB Frost Shredded Wheat 16.3oz	16.30	OZ
041303059852	Essential Everyday	Essential Everyday Toasted Oats 12oz	12.00	OZ
041303001820	Essential Everyday	Essential Everyday Toasted Oats 14oz	14.00	OZ
041303001783	Essential Everyday	Essential Everyday Wheat and Bran Flakes 17.3oz	17.30	OZ
036800317581	Food Club	Food Club Bite Size Frosted Shredded Wheat 24oz	24.00	OZ
036800399730	Food Club	Food Club Bite Size Frosted Shredded Wheat 32oz	32.00	OZ
036800558168	Food Club	Food Club Bran Flakes 17.3oz	17.30	OZ
036800111103	Food Club	Food Club Corn Flakes 12oz	12.00	OZ
036800110175	Food Club	Food Club Corn Flakes 18oz	18.00	OZ
036800110229	Food Club	Food Club Corn Flakes 18oz	18.00	OZ
036800110113	Food Club	Food Club Corn Flakes 24oz	24.00	OZ
036800318502	Food Club	Food Club Corn Flakes 32oz	32.00	OZ
036800421745	Food Club	Food Club Corn Squares 12oz	12.00	OZ
036800211629	Food Club	Food Club Crisp Rice 12oz	12.00	OZ
036800448025	Food Club	Food Club Crisp Rice 32oz	32.00	OZ
036800149724	Food Club	Food Club Frosted Shredded Wheat 18oz	18.00	OZ
036800114128	Food Club	Food Club Frosted Shredded Wheat 18oz	18.00	OZ
036800285958	Food Club	Food Club Honey and Oats 14.5oz	14.50	OZ
036800285965	Food Club	Food Club Honey and Oats With Almonds 14.5oz	14.50	OZ
036800107472	Food Club	Food Club Instant Oatmeal Packets 11.8oz	11.80	OZ
036800402782	Food Club	Food Club Oatmeal Squares 14.5oz	14.50	OZ
036800421738	Food Club	Food Club Rice Squares 12oz	12.00	OZ
036800292086	Food Club	Food Club Strawberry Frosted Shredded Wheat 18oz	18.00	OZ
036800421769	Food Club	Food Club Toasted Oats 12oz	12.00	OZ
036800285941	Food Club	Food Club Toasted Oats 14oz	14.00	OZ
036800617889	Food Club	Food Club Twin Grain Crisp 12oz	12.00	OZ
036800291881	Food Club	Food Club Wheat Squares 14oz	14.00	OZ
035826071583	Food Lion	Food Lion Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
035826028297	Food Lion	Food Lion Bran Flakes 17.3	17.30	OZ
035826100122	Food Lion	Food Lion Corn Flakes 12oz	12.00	OZ
035826003690	Food Lion	Food Lion Corn Flakes 18oz	18.00	OZ
035826074997	Food Lion	Food Lion Oats and More With Almonds 14.5oz	14.50	OZ
035826074980	Food Lion	Food Lion Oats and More With Honey 14.5oz	14.50	OZ
035826099136	Food Lion	Food Lion Strawberry Frosted Shredded Wheat 18oz	12.00	OZ
035826074973	Food Lion	Food Lion Tasteeos 14oz	14.00	OZ
035826100108	Food Lion	Food Lion Toasted Oats 12oz	12.00	OZ
035826100115	Food Lion	Food Lion Toasted Rice 12oz	12.00	OZ
011153040621	Foodtown	Foodtown Corn Flakes 18oz	18.00	OZ
011153040607	Foodtown	Foodtown Corn Flakes 24oz	24.00	OZ
011153041901	Foodtown	Foodtown Crunchy Oat Squares 13oz	13.00	OZ
011153042205	Foodtown	Foodtown Frosted Shredded Wheat 18oz	18.00	OZ
011153041857	Foodtown	Foodtown Oats and More with Almonds 14.5oz	14.50	OZ
011153040690	Foodtown	Foodtown Tasteeos 14oz	14.00	OZ
011153040911	Foodtown	Foodtown Toasted Oats 12oz	12.00	OZ
842798106379	Freedoms Choice	Freedoms Choice Bran Flakes 17.3oz	17.30	OZ
842798106416	Freedoms Choice	Freedoms Choice Corn Flakes 18oz	18.00	OZ
842798106409	Freedoms Choice	Freedoms Choice Crisp Rice 12oz	12.00	OZ
842798106393	Freedoms Choice	Freedoms Choice Frosted Shredded Wheat 18oz	18.00	OZ
842798106447	Freedoms Choice	Freedoms Choice Toasted Oats 12oz	12.00	OZ
842798106386	Freedoms Choice	FreedomsChoice CrispyHoneyOatsFlakesAlmonds 14.5oz	14.50	OZ
016000169661	General Mills	General Mills Berry Berry Kix 18oz	18.00	OZ

To submit an item to be added to the APL, go to: <https://nyswicvendors.com/upc-resources/>

Email questions to: [wicfoods@health.ny.gov](mailto:wicfoods@health.ny.gov).

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
016000139756	General Mills	General Mills Berry Berry Kix 18oz	18.00	OZ
016000492349	General Mills	General Mills Blueberry Chex 12oz	12.00	OZ
016000487727	General Mills	General Mills Cheerios 12oz	12.00	OZ
016000170032	General Mills	General Mills Cheerios 18oz	18.00	OZ
016000275287	General Mills	General Mills Cheerios 18oz	18.00	OZ
016000666603	General Mills	General Mills Cheerios 18oz	18.00	OZ
016000125414	General Mills	General Mills Cheerios 20oz	20.00	OZ
016000163928	General Mills	General Mills Cheerios 21.7oz	21.70	OZ
016000476080	General Mills	General Mills Cheerios 21oz	21.00	OZ
016000189522	General Mills	General Mills Cheerios 28oz	28.00	OZ
016000152922	General Mills	General Mills Cheerios 2pk*12oz	24.00	OZ
016000142442	General Mills	General Mills Cheerios 2pk*18oz	36.00	OZ
016000148239	General Mills	General Mills Cheerios 2pk*18oz	36.00	OZ
016000183728	General Mills	General Mills Cheerios 2pk*18oz	36.00	OZ
016000496965	General Mills	General Mills Cheerios 2pk*18oz	36.00	OZ
016000898592	General Mills	General Mills Cheerios 2pk*18oz	36.00	OZ
016000898257	General Mills	General Mills Cheerios 36oz	36.00	OZ
016000435094	General Mills	General Mills Cheerios 40.7oz	40.70	OZ
016000189157	General Mills	General Mills Cheerios Oat Crunch Berry 18oz	18.00	OZ
016000189140	General Mills	General Mills Cheerios Oat Crunch Berry 24oz	24.00	OZ
016000103719	General Mills	General Mills Cinnamon Chex 12oz	12.00	OZ
016000170995	General Mills	General Mills Cinnamon Chex 19.2oz	19.20	OZ
016000137820	General Mills	General Mills Cinnamon Chex 19.6oz	19.60	OZ
016000487963	General Mills	General Mills Corn Chex 12oz	12.00	OZ
016000811607	General Mills	General Mills Corn Chex 14oz	14.00	OZ
016000171084	General Mills	General Mills Corn Chex 18oz	18.00	OZ
016000487970	General Mills	General Mills Corn Chex 18oz	18.00	OZ
016000157651	General Mills	General Mills Fiber One Honey Clusters 17.5oz	17.50	OZ
016000169623	General Mills	General Mills Honey Kix 18oz	18.00	OZ
016000139732	General Mills	General Mills Honey Kix 18oz	18.00	OZ
016000275676	General Mills	General Mills Kix 12oz	12.00	OZ
016000171046	General Mills	General Mills Kix 18oz	18.00	OZ
016000625709	General Mills	General Mills Kix 18oz	18.00	OZ
016000487697	General Mills	General Mills Multi Grain Cheerios 12oz	12.00	OZ
016000487710	General Mills	General Mills Multi Grain Cheerios 18oz	18.00	OZ
016000168756	General Mills	General Mills Multi Grain Cheerios 18oz	18.00	OZ
016000189546	General Mills	General Mills Multi Grain Cheerios 20.6oz	20.60	OZ
016000401051	General Mills	General Mills Multi Grain Cheerios 2pk*18.75oz	37.50	OZ
016000184367	General Mills	General Mills Multi Grain Cheerios 2pk*18oz	36.00	OZ
016000301290	General Mills	General Mills Multi Grain Cheerios 2pk*18oz	36.00	OZ
016000161672	General Mills	General Mills MultiGrain CheeriosStrawberry 11.5oz	11.50	OZ
016000178182	General Mills	General Mills MultiGrain CheeriosStrawberry 13.5oz	13.50	OZ
016000161641	General Mills	General Mills MultiGrain CheeriosStrawberry 14.1oz	14.10	OZ
016000487949	General Mills	General Mills Rice Chex 12oz	12.00	OZ
016000171022	General Mills	General Mills Rice Chex 18oz	18.00	OZ
016000487956	General Mills	General Mills Rice Chex 18oz	18.00	OZ
016000170124	General Mills	General Mills Sesame Street 123 Berry Numbers 12oz	12.00	OZ
016000170094	General Mills	General Mills Sesame Street 123 Berry Numbers 18oz	18.00	OZ
016000170117	General Mills	General Mills Sesame Street Cinnamon Letters 12oz	12.00	OZ
016000170070	General Mills	General Mills Sesame Street Cinnamon Letters 18oz	18.00	OZ
016000275638	General Mills	General Mills Total Whole Grain 16oz	16.00	OZ
016000658905	General Mills	General Mills Total Whole Grain 16oz	16.00	OZ
016000487987	General Mills	General Mills Vanilla Chex 12.1oz	12.10	OZ

To submit an item to be added to the APL, go to: <https://nyswicvendors.com/upc-resources/>

Email questions to: [wicfoods@health.ny.gov](mailto:wicfoods@health.ny.gov).

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
016000200814	General Mills	General Mills Vanilla Spice Cheerios 12oz	12.00	OZ
016000200791	General Mills	General Mills Vanilla Spice Cheerios 18oz	18.00	OZ
016000275492	General Mills	General Mills Wheat Chex 14oz	14.00	OZ
016000427242	General Mills	General Mills Wheat Chex 19oz	19.00	OZ
016000275652	General Mills	General Mills Wheaties 15.6oz	15.60	OZ
086341170534	Grain Berry	Grain Berry Apple Cinnamon Toasted Oats 12oz	12.00	OZ
086341170541	Grain Berry	Grain Berry Cinnamon Frosted Toasted Oats 14oz	14.00	OZ
086341170558	Grain Berry	Grain Berry Cinnamon Frosted Toasted Oats 16oz	16.00	OZ
086341170510	Grain Berry	Grain Berry Honey Nut Toasted Oats 12oz	12.00	OZ
086341170503	Grain Berry	Grain Berry Original Toasted Oats 12oz	12.00	OZ
078742030920	Great Value	Great Value Bite Size Shredded Wheat 16.4oz	16.40	OZ
078742122113	Great Value	Great Value Bran Flakes 15.6oz	15.60	OZ
078742213286	Great Value	Great Value Corn Flakes 18oz	18.00	OZ
078742358864	Great Value	Great Value Corn Flakes 18oz	18.00	OZ
078742121918	Great Value	Great Value Corn Flakes 24oz	24.00	OZ
078742183947	Great Value	Great Value Corn Squares 12oz	12.00	OZ
078742056821	Great Value	Great Value Crunchy Oat Squares 18oz	18.00	OZ
078742075273	Great Value	Great Value Frosted Shredded Wheat 24oz	24.00	OZ
078742181554	Great Value	Great Value Os Oats 12oz	12.00	OZ
078742371689	Great Value	Great Value Regular Instant Oatmeal Packs 11.85oz	11.85	OZ
078742181530	Great Value	Great Value Rice Crisps 12oz	12.00	OZ
078742122090	Great Value	Great Value Rice Crisps 24oz	24.00	OZ
078742183954	Great Value	Great Value Rice Squares 12oz	12.00	OZ
078742091310	Great Value	Great Value Toasted Oats 14oz	14.00	OZ
078742122083	Great Value	Great Value Toasted Whole Grain Oat Spins 21oz	21.00	OZ
041268155255	Hannaford	Hannaford Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
041268126378	Hannaford	Hannaford Corn Flakes 12oz	12.00	OZ
041268108190	Hannaford	Hannaford Corn Flakes 18oz	18.00	OZ
041268204441	Hannaford	Hannaford Corn Flakes 24oz	24.00	OZ
041268147953	Hannaford	Hannaford Creamy Wheat 28oz	28.00	OZ
041268108336	Hannaford	Hannaford Crispy Hexagons 12oz	12.00	OZ
041268155804	Hannaford	Hannaford Crispy Rice 12oz	12.00	OZ
041268208388	Hannaford	Hannaford Easy Living Oat Squares 18oz	18.00	OZ
041268202744	Hannaford	Hannaford Frosted Shredded Wheat 18oz	18.00	OZ
041268209095	Hannaford	Hannaford Nutty Nuggets 20.5oz	20.50	OZ
041268164226	Hannaford	Hannaford Oats and More With Almonds 14.5oz	14.50	OZ
041268164219	Hannaford	Hannaford Oats and More With Honey 14.5oz	14.50	OZ
041268108374	Hannaford	Hannaford Regular Instant Oatmeal Packs 11.85oz	11.85	OZ
041268202676	Hannaford	Hannaford Strawberry Frosted Shredded Wheat 18oz	18.00	OZ
041268203611	Hannaford	Hannaford Tostitos 12oz	12.00	OZ
041268164202	Hannaford	Hannaford Tostitos 14oz	14.00	OZ
041268203635	Hannaford	Hannaford Toasted Corn 12oz	12.00	OZ
041268203642	Hannaford	Hannaford Toasted Rice 12oz	12.00	OZ
041268155842	Hannaford	Hannaford Toasted Wheat Squares 14oz	14.00	OZ
041268108244	Hannaford	Hannaford Wheat Bran Flakes 17.3oz	17.30	OZ
041268124091	Hannaford	Hannaford Wheat Flakes 18oz	18.00	OZ
050700552330	Hy Top	Hy Top Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
050700271897	Hy Top	Hy Top Corn Flakes 18oz	18.00	OZ
050700561240	Hy Top	Hy Top Toasted Oats 14oz	14.00	OZ
050700301518	Hyttop	Hyttop Bran Flakes 17.3oz	17.30	OZ
050700213712	Hyttop	Hyttop Corn Flakes 24oz	24.00	OZ
050700742953	Hyttop	Hyttop Frosted Shredded Wheat 18oz	18.00	OZ
050700200682	Hyttop	Hyttop Honey Oats and Flakes with Almonds 14.5oz	14.50	OZ

To submit an item to be added to the APL, go to: <https://nyswicvendors.com/upc-resources/>

Email questions to: [wicfoods@health.ny.gov](mailto:wicfoods@health.ny.gov).

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
041270024310	IGA	IGA 100% Natural Old Fashioned Oatmeal 18oz	18.00	OZ
041270830843	IGA	IGA 100% Natural Whole Grain Quick Oats 18oz	18.00	OZ
041270830928	IGA	IGA 100% Natural Whole Grain Quick Oats 42oz	42.00	OZ
041270830935	IGA	IGA Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
041270045704	IGA	IGA Bite Size Frosted Shredded Wheat 19oz	19.00	OZ
041270830744	IGA	IGA Bite Size Shredded Wheat 16.4oz	16.40	OZ
041270045193	IGA	IGA Bite Size Shredded Wheat 17.2oz	17.20	OZ
041270061056	IGA	IGA Bran Flakes 17.3oz	17.30	OZ
041270813563	IGA	IGA Corn Flakes 18oz	18.00	OZ
041270812962	IGA	IGA Corn Squares 12oz	12.00	OZ
041270040914	IGA	IGA Crispy Corn and Rice 12oz	12.00	OZ
041270830751	IGA	IGA Crispy Rice 12oz	12.00	OZ
041270830294	IGA	IGA Honey Oats and Flakes 14.5oz	14.50	OZ
041270830409	IGA	IGA Honey Oats and Flakes With Almonds 14.5oz	14.50	OZ
041270016650	IGA	IGA Original Instant Oatmeal Packs 11.8oz	11.80	OZ
041270830256	IGA	IGA Original Toasted Oats 14oz	14.00	OZ
041270812979	IGA	IGA Rice Squares 12oz	12.00	OZ
041270812993	IGA	IGA Toasted Oats 12oz	12.00	OZ
038000596674	Kelloggs	Kelloggs All Bran Complete Wheat Bran Flakes 18oz	18.00	OZ
038000001109	Kellogg's	Kelloggs Corn Flakes 12oz	12.00	OZ
038000198632	Kelloggs	Kelloggs Corn Flakes 12oz	12.00	OZ
038000001208	Kellogg's	Kelloggs Corn Flakes 18oz	18.00	OZ
038000198656	Kelloggs	Kelloggs Corn Flakes 18oz	18.00	OZ
038000001277	Kellogg's	Kelloggs Corn Flakes 24oz	24.00	OZ
038000198670	Kelloggs	Kelloggs Corn Flakes 24oz	24.00	OZ
038000231452	Kelloggs	Kelloggs Corn Flakes 24oz	24.00	OZ
038000271021	Kelloggs	Kelloggs Corn Flakes 25.2oz	25.20	OZ
038000482809	Kellogg's	Kelloggs Corn Flakes 2pk*18oz	36.00	OZ
038000244926	Kelloggs	Kelloggs Corn Flakes Cinnamon 21.2oz	21.20	OZ
038000280795	Kelloggs	Kelloggs Corn Flakes Honey 19.2oz	19.20	OZ
038000035302	Kelloggs	Kelloggs Crispix 12oz	12.00	OZ
038000924224	Kelloggs	Kelloggs Crispix 18oz	18.00	OZ
038000270864	Kelloggs	Kelloggs Frosted Mini Wheats 14.5oz	14.50	OZ
038000027208	Kellogg's	Kelloggs Frosted Mini Wheats 16oz	16.00	OZ
038000318290	Kellogg's	Kelloggs Frosted Mini Wheats 18oz	18.00	OZ
038000576195	Kellogg's	Kelloggs Frosted Mini Wheats 18oz	18.00	OZ
038000199349	Kelloggs	Kelloggs Frosted Mini Wheats 18oz	18.00	OZ
038000049002	Kellogg's	Kelloggs Frosted Mini Wheats 19oz	19.00	OZ
038000027277	Kellogg's	Kelloggs Frosted Mini Wheats 20.4oz	20.40	OZ
038000049200	Kellogg's	Kelloggs Frosted Mini Wheats 24.3oz	24.30	OZ
038000318344	Kellogg's	Kelloggs Frosted Mini Wheats 24oz	24.00	OZ
038000199363	Kelloggs	Kelloggs Frosted Mini Wheats 24oz	24.00	OZ
038000202124	Kelloggs	Kelloggs Frosted Mini Wheats 26oz	26.00	OZ
038000269967	Kelloggs	Kelloggs Frosted Mini Wheats 29.5oz	29.50	OZ
038000469541	Kellogg's	Kelloggs Frosted Mini Wheats 30oz	30.00	OZ
038000207501	Kelloggs	Kelloggs Frosted Mini Wheats 32oz	32.00	OZ
038000249891	Kelloggs	Kelloggs Frosted Mini Wheats 34oz	34.00	OZ
038000937743	Kellogg's	Kelloggs Frosted Mini Wheats 36oz	36.00	OZ
038000199387	Kelloggs	Kelloggs Frosted Mini Wheats Blueberry 14.3oz	14.30	OZ
038000199400	Kelloggs	Kelloggs Frosted Mini Wheats Blueberry 22oz	22.00	OZ
038000245664	Kelloggs	Kelloggs Frosted Mini Wheats Cinnamon Roll 14.3oz	14.30	OZ
038000245688	Kelloggs	Kelloggs Frosted Mini Wheats Cinnamon Roll 22oz	22.00	OZ
038000218163	Kelloggs	Kelloggs Frosted Mini Wheats Filled 16.5oz	16.50	OZ

To submit an item to be added to the APL, go to: <https://nyswicvendors.com/upc-resources/>

Email questions to: [wicfoods@health.ny.gov](mailto:wicfoods@health.ny.gov).

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
038000281389	Kelloggs	Kelloggs Frosted Mini Wheats Golden Honey 22oz	22.00	OZ
038000281464	Kelloggs	Kelloggs Frosted Mini Wheats Honey 14.3oz	14.30	OZ
038000596827	Kellogg's	Kelloggs Frosted Mini Wheats Little Bites 15.2oz	15.20	OZ
038000199554	Kelloggs	Kelloggs Frosted Mini Wheats Little Bites 15.9oz	15.90	OZ
038000191817	Kelloggs	Kelloggs Frosted Mini Wheats Little Bites 21.5oz	21.50	OZ
038000202117	Kelloggs	Kelloggs Frosted Mini Wheats Little Bites 23oz	23.00	OZ
038000199578	Kelloggs	Kelloggs Frosted Mini Wheats Pumpkin Spice 14.3oz	14.30	OZ
038000201288	Kelloggs	Kelloggs Frosted Mini Wheats Pumpkin Spice 22oz	22.00	OZ
038000199462	Kelloggs	Kelloggs Frosted Mini Wheats Strawberry 14.3oz	14.30	OZ
038000199509	Kelloggs	Kelloggs Frosted Mini Wheats Strawberry 22oz	22.00	OZ
038000199530	Kelloggs	Kelloggs FrostMiniWheatsMiniBites Chocolate 15.9oz	15.90	OZ
038000202094	Kelloggs	Kelloggs FrostMiniWheatsMiniBites Chocolate 23oz	23.00	OZ
038000214691	Kelloggs	Kelloggs Honey Almond Ancient Grains 17.1oz	17.10	OZ
038000208553	Kelloggs	Kelloggs Honey Almond Ancient Grains 2pk*16.5oz	33.00	OZ
038000212154	Kelloggs	Kelloggs Original Frosted Mini Wheats 27.6oz	27.60	OZ
038000199943	Kelloggs	Kelloggs Rice Krispies 12oz	12.00	OZ
038000200038	Kelloggs	Kelloggs Rice Krispies 18oz	18.00	OZ
038000395000	Kelloggs	Kelloggs Rice Krispies 24oz	24.00	OZ
038000231537	Kelloggs	Kelloggs Rice Krispies 24oz	24.00	OZ
038000271045	Kelloggs	Kelloggs Rice Krispies 25.2oz	25.20	OZ
038000224690	Kelloggs	Kelloggs Special K Banana 12.8oz	12.80	OZ
038000224713	Kelloggs	Kelloggs Special K Banana 18.5oz	18.50	OZ
038000200663	Kelloggs	Kelloggs Special K Multi Grain 13.3oz	13.30	OZ
038000143670	Kelloggs	Kelloggs Special K Multi Grain 19oz	19.00	OZ
038000016110	Kelloggs	Kelloggs Special K Original 12oz	12.00	OZ
038000016219	Kelloggs	Kelloggs Special K Original 18oz	18.00	OZ
021859046032	Kemach	Kemach Bran Flakes 18oz	18.00	OZ
021859046100	Kemach	Kemach Corn Flakes 18oz	18.00	OZ
021859046209	Kemach	Kemach Crisp Rice 13oz	13.00	OZ
021859046124	Kemach	Kemach Crisp Rice 18oz	18.00	OZ
021859046148	Kemach	Kemach Multi Grain Toasted Oats 15oz	15.00	OZ
021859046155	Kemach	Kemach Toasted Oats 15oz	15.00	OZ
021859046001	Kemach	Kemach Wheat Flakes 12oz	12.00	OZ
073296313604	Key Foods	Key Foods Bite Size Frosted Shredded Wheat 19oz	19.00	OZ
073296057058	Key Foods	Key Foods Corn Flakes 18oz	18.00	OZ
073296057096	Key Foods	Key Foods Toasted Oats 12oz	12.00	OZ
051933049703	Kiggins	Kiggins Bite Size Frosted Shredded Wheat 16oz	16.00	OZ
051933375093	Kiggins	Kiggins Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
051933049802	Kiggins	Kiggins Bite Size Shredded Wheat 14oz	14.00	OZ
051933151208	Kiggins	Kiggins Corn Flakes 18oz	18.00	OZ
051933151307	Kiggins	Kiggins Crispy Rice 12oz	12.00	OZ
051933347588	Kiggins	Kiggins Honey Oat Crunch 18oz	18.00	OZ
051933375109	Kiggins	Kiggins Rollin Oats 12oz	12.00	OZ
051933176126	Kiggins	Kiggins Rolling Oats 14oz	14.00	OZ
075130404172	Krasdale	Krasdale Corn Flakes 18oz	18.00	OZ
075130414027	Krasdale	Krasdale Corn Flakes 18oz	18.00	OZ
075130404059	Krasdale	Krasdale Honey Oats and Flakes 14.5oz	14.50	OZ
075130414072	Krasdale	Krasdale Toasted Oats 14oz	14.00	OZ
042400267157	Malt O Meal	Malt O Meal Farina Original Hot Wheat Cereal 18oz	18.00	OZ
042400137320	Malt O Meal	Malt O Meal Farina Original Hot Wheat Cereal 28oz	28.00	OZ
042400178019	Malt O Meal	Malt O Meal Frosted Blueberry Mini Spooners 15oz	15.00	OZ
042400142997	Malt O Meal	Malt O Meal Frosted Blueberry Mini Spooners 18oz	18.00	OZ
042400172659	Malt O Meal	Malt O Meal Frosted Blueberry Mini Spooners 36oz	36.00	OZ

To submit an item to be added to the APL, go to: <https://nyswicvendors.com/upc-resources/>

Email questions to: [wicfoods@health.ny.gov](mailto:wicfoods@health.ny.gov).

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
042400181545	Malt O Meal	Malt O Meal Frosted Blueberry Mini Spooners 36oz	36.00	OZ
042400109761	Malt O Meal	Malt O Meal Frosted Mini Spooners 12oz	12.00	OZ
042400112747	Malt O Meal	Malt O Meal Frosted Mini Spooners 13oz	13.00	OZ
042400025238	Malt O Meal	Malt O Meal Frosted Mini Spooners 15oz	15.00	OZ
042400026815	Malt O Meal	Malt O Meal Frosted Mini Spooners 15oz	15.00	OZ
042400108177	Malt O Meal	Malt O Meal Frosted Mini Spooners 15oz	15.00	OZ
042400025542	Malt O Meal	Malt O Meal Frosted Mini Spooners 18oz	18.00	OZ
042400071983	Malt O Meal	Malt O Meal Frosted Mini Spooners 18oz	18.00	OZ
042400084778	Malt O Meal	Malt O Meal Frosted Mini Spooners 21oz	21.00	OZ
042400028758	Malt O Meal	Malt O Meal Frosted Mini Spooners 27oz	27.00	OZ
042400057444	Malt O Meal	Malt O Meal Frosted Mini Spooners 27oz	27.00	OZ
042400141303	Malt O Meal	Malt O Meal Frosted Mini Spooners 27oz	27.00	OZ
042400240853	Malt O Meal	Malt O Meal Frosted Mini Spooners 30oz	30.00	OZ
042400181521	Malt O Meal	Malt O Meal Frosted Mini Spooners 36oz	36.00	OZ
042400925019	Malt O Meal	Malt O Meal Frosted Mini Spooners 36oz	36.00	OZ
042400388869	Malt O Meal	Malt O Meal Frosted Mini Spooners 40oz	40.00	OZ
042400178002	Malt O Meal	Malt O Meal Frosted Strawberry Mini Spooners 15oz	15.00	OZ
042400070993	Malt O Meal	Malt O Meal Frosted Strawberry Mini Spooners 18oz	18.00	OZ
042400109037	Malt O Meal	Malt O Meal Frosted Strawberry Mini Spooners 18oz	18.00	OZ
042400062370	Malt O Meal	Malt O Meal Frosted Strawberry Mini Spooners 36oz	36.00	OZ
042400181538	Malt O Meal	Malt O Meal Frosted Strawberry Mini Spooners 36oz	36.00	OZ
042400001096	Malt O Meal	Malt O Meal Original Hot Wheat Cereal 18oz	18.00	OZ
042400001058	Malt O Meal	Malt O Meal Original Hot Wheat Cereal 28oz	28.00	OZ
042400001041	Malt O Meal	Malt O Meal Original Hot Wheat Cereal 36oz	36.00	OZ
085239013519	Market Pantry	Market Pantry Corn Flakes 18oz	18.00	OZ
085239029848	Market Pantry	Market Pantry Crunchy Oat Squares Cereal 14.5oz	14.50	OZ
085239901151	Market Pantry	Market Pantry Frosted Shredded Wheat 18oz	18.00	OZ
085239901441	Market Pantry	Market Pantry Toasted Oats 18oz	18.00	OZ
085239906316	Market Pantry	Market Pantry Toasted Rice Cereal 12oz	12.00	OZ
064144080373	Maypo	Maypo Instant Maple Oatmeal 14oz	14.00	OZ
835882007010	Maypo	Maypo Maple Oatmeal With Quinoa 14oz	14.00	OZ
064144080328	Maypo	Maypo Vermont Style Maple Oatmeal 19oz	19.00	OZ
725439109895	My Essentials	My Essentials Frosted Shredded Wheat 18oz	18.00	OZ
072543910245	My Essentials	My Essentials Regular Instant Oatmeal Packs 11.8oz	11.80	OZ
070253298035	Our Family	Our Family Bran Flakes 17.3oz	17.30	OZ
070253298066	Our Family	Our Family Corn Flakes 18oz	18.00	OZ
070253280276	Our Family	Our Family Crispy Corn Biscuits 12oz	12.00	OZ
070253299322	Our Family	Our Family Crispy Crunchy Hexagons 12oz	12.00	OZ
070253298707	Our Family	Our Family Crispy Rice 12oz	12.00	OZ
070253280269	Our Family	Our Family Crispy Rice Squares 12oz	12.00	OZ
070253298356	Our Family	Our Family Frosted Shredded Wheat 18oz	18.00	OZ
070253999376	Our Family	Our Family Frosted Shredded Wheat 32oz	32.00	OZ
070253298752	Our Family	Our Family Oats and More with Almonds 14.5oz	14.50	OZ
070253280290	Our Family	Our Family Toasted Oats 12oz	12.00	OZ
070253010712	Our Family	Our Family Wheat Flakes 15.6oz	15.60	OZ
050700561288	Parade	Parade Bite Size Shredded Wheat 16.4oz	16.40	OZ
050700286433	Parade	Parade Corn Flakes 18oz	18.00	OZ
050700303659	Parade	Parade Corn Flakes 24oz	24.00	OZ
050700561202	Parade	Parade Crisp Rice 12oz	12.00	OZ
050700561196	Parade	Parade Toasted Oats 14oz	14.00	OZ
025675017214	Paskesz	Paskesz Original Instant Oatmeal 11.8oz	11.80	OZ
041735022127	PICS	PICS Crispy Honey Oats and Flakes 14.5oz	14.50	OZ
041735022103	PICs	PICs Crispy Rice 18oz	18.00	OZ

To submit an item to be added to the APL, go to: <https://nyswicvendors.com/upc-resources/>

Email questions to: [wicfoods@health.ny.gov](mailto:wicfoods@health.ny.gov).

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
041735159168	PICs	PICs Frosted Shredded Wheat 18oz	18.00	OZ
041735022134	PICS	PICS Honey Oats and Flakes with Almonds 14.5oz	14.50	OZ
041735049407	PICs	PICs Instant Regular Oatmeal Packs 11.85oz	11.85	OZ
041735088635	PICs	PICs Toasted Corn Crisps 12oz	12.00	OZ
041735088628	PICs	PICs Toasted Rice Crisps 12oz	12.00	OZ
041735098535	PICs	PICS Wheat Bran Flakes 17.3oz	17.30	OZ
884912004710	Post	Post Grape Nuts 20.5oz	20.50	OZ
884912105219	Post	Post Grape Nuts 24oz	24.00	OZ
884912004727	Post	Post Grape Nuts 29oz	29.00	OZ
884912105400	Post	Post Grape Nuts 32oz	32.00	OZ
884912109101	Post	Post Grape Nuts Flakes 18oz	18.00	OZ
884912116505	Post	Post Great Grains Banana Nut Crunch 15.5oz	15.50	OZ
884912320445	Post	Post Great Grains Banana Nut Crunch Cereal 18oz	18.00	OZ
884912126016	Post	Post Great Grains Crunchy Pecan 16oz	16.00	OZ
884912320490	Post	Post Great Grains Crunchy Pecan 19oz	19.00	OZ
884912359155	Post	Post Honey Bunches of Oats Honey Roasted 12oz	12.00	OZ
884912014245	Post	Post Honey Bunches of Oats Honey Roasted 14.5oz	14.50	OZ
884912014269	Post	Post Honey Bunches of Oats Honey Roasted 18oz	18.00	OZ
884912006806	Post	Post Honey Bunches of Oats Honey Roasted 23oz	23.00	OZ
884912431714	Post	Post Honey Bunches of Oats Honey Roasted 23oz	23.00	OZ
884912249272	Post	Post Honey Bunches of Oats Honey Roasted 28oz	28.00	OZ
884912356178	Post	Post Honey Bunches of Oats Honey Roasted 30.5oz	30.50	OZ
884912359162	Post	Post Honey Bunches of Oats with Almonds 12oz	12.00	OZ
884912014252	Post	Post Honey Bunches of Oats with Almonds 14.5oz	14.50	OZ
884912014276	Post	Post Honey Bunches of Oats with Almonds 18oz	18.00	OZ
884912006813	Post	Post Honey Bunches of Oats with Almonds 23oz	23.00	OZ
884912431707	Post	Post Honey Bunches of Oats with Almonds 23oz	23.00	OZ
884912249265	Post	Post Honey Bunches of Oats with Almonds 28oz	28.00	OZ
884912356291	Post	Post Honey Bunches of Oats with Almonds 30.5oz	30.50	OZ
884912406750	Post	Post Honey Bunches Of Oats Vanilla 18oz	18.00	OZ
884912377142	Post	Post Honey Bunches of Oats Vanilla Bunches 12oz	12.00	OZ
884912017864	Post	Post Honey Bunches of Oats Vanilla Bunches 18oz	18.00	OZ
041735050007	Price Chopper	Price Chopper Corn Flakes 18oz	18.00	OZ
041735079251	Price Chopper	Price Chopper Good Choice Oat Squares 18oz	18.00	OZ
041735012326	Price Chopper	Price Chopper Strwb Frosted Shredded Wheat 16.3oz	16.30	OZ
041735088604	Price Chopper	Price Chopper Whole Grain Toasted Oats 12oz	12.00	OZ
041190756742	Price Rite	Price Rite Bran Flakes 17.3oz	17.30	OZ
041190751228	Price Rite	Price Rite Corn Flakes 18oz	18.00	OZ
041190756070	Price Rite	Price Rite Frosted Shredded Wheat 18oz	18.00	OZ
041190759590	Price Rite	Price Rite Honey Oat Clusters With Almonds 14.5oz	14.25	OZ
041190751556	Price Rite	Price Rite Regular Instant Oatmeal Packs 11.8oz	11.80	OZ
041190756063	Price Rite	Price Rite Shredded Wheat 16.4oz	16.40	OZ
041190762019	Price Rite	Price Rite Toasted Oats 12oz	12.00	OZ
041190763207	Price Rite	Price Rite Toasted Oats 14oz	14.00	OZ
038527135301	Quaker	Quaker Instant Oats With Iron 12oz	12.00	OZ
038527135325	Quaker	Quaker Instant Oats With Iron 23.2oz	23.20	OZ
030000063545	Quaker	Quaker Life Original Multigrain Cereal 13oz	13.00	OZ
030000061190	Quaker	Quaker Life Original Multigrain Cereal 18oz	18.00	OZ
030000567661	Quaker	Quaker Life Original Multigrain Cereal 21.3oz	21.30	OZ
030000571842	Quaker	Quaker Life Original Multigrain Cereal 22.3oz	22.30	OZ
030000562376	Quaker	Quaker Life Original Multigrain Cereal 24.8oz	24.80	OZ
030000575451	Quaker	Quaker Life Multigrain Cereal 32.5oz	32.50	OZ
030000565599	Quaker	Quaker Life Strawberry Multigrain Cereal 13oz	13.00	OZ



To submit an item to be added to the APL, go to: <https://nyswicvendors.com/upc-resources/>

Email questions to: [wicfoods@health.ny.gov](mailto:wicfoods@health.ny.gov).

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
030000565605	Quaker	Quaker Life Strawberry Multigrain Cereal 18oz	18.00	OZ
030000560839	Quaker	Quaker Life Vanilla Multigrain Cereal 13oz	13.00	OZ
030000560846	Quaker	Quaker Life Vanilla Multigrain Cereal 18oz	18.00	OZ
030000064412	Quaker	Quaker Oatmeal Squares Brown Sugar 14.5	14.50	OZ
030000064030	Quaker	Quaker Oatmeal Squares Brown Sugar 21oz	21.00	OZ
030000061534	Quaker	Quaker Oatmeal Squares Cinnamon 14.5oz	14.50	OZ
030000320730	Quaker	Quaker Oatmeal Squares Cinnamon Cereal 21oz	21.00	OZ
030000313282	Quaker	Quaker Oatmeal Squares Honey Nut 14.5oz	14.50	OZ
030000568545	Quaker	Quaker Original Instant Grits 9.8oz	9.80	OZ
030000047606	Quaker	Quaker Original Instant Grits 12oz	12.00	OZ
030000040508	Quaker	Quaker Original Instant Grits 18oz	18.00	OZ
030000319291	Quaker	Quaker Original Instant Grits 21.7oz	21.70	OZ
030000041307	Quaker	Quaker Original Instant Grits 36oz	36.00	OZ
030000567319	Quaker	Quaker Original Instant Oatmeal 9.8oz	9.80	OZ
030000012109	Quaker	Quaker Original Instant Oatmeal Packs 11.8oz	11.80	OZ
030000315071	Quaker	Quaker Original Instant Oatmeal Packs 23.7oz	23.70	OZ
075436999068	Ralston	Ralston Corn Biscuits 12oz	12.00	OZ
791669300388	Ralston	Ralston Corn Flakes 12oz	12.00	OZ
791669301224	Ralston Foods	Ralston Foods Corn Flakes 18oz	18.00	OZ
791669368678	Ralston Foods	Ralston Foods Crisp Rice 12oz	12.00	OZ
791669366896	Ralston	Ralston Frosted Shredded Wheat 18oz	18.00	OZ
791669374846	Ralston Foods	Ralston OatsandMore AlmondsHoneyOatClusters14.5oz	14.50	OZ
791669199104	Ralston	Ralston Regular Instant Oatmeal 11.8oz	11.80	OZ
075436999044	Ralston	Ralston Tasteros 12oz	12.00	OZ
791669252762	Ralston	Ralston Wheat Bran Flakes 17.3oz	17.30	OZ
791669403034	Ralston	Ralston Wheat Bran Flakes 28oz	28.00	OZ
050700070124	Red and White	Red and White Corn Flakes 12oz	12.00	OZ
050700031897	Red and White	Red and White Corn Flakes 18oz	18.00	OZ
050700030111	Red and White	Red and White Corn Flakes 24oz	24.00	OZ
050700012971	Red and White	Red and White Toasted Oats 15oz	15.00	OZ
021130280568	Safeway	Safeway Wheat Pockets 14oz	14.00	OZ
041190033348	Shop Rite	Shop Rite Bran Flakes 17.3oz	17.30	OZ
041190054008	Shop Rite	Shop Rite Crispy Corn Squares12oz	12.00	OZ
041190053995	Shop Rite	Shop Rite Crispy Rice Squares 12oz	12.00	OZ
041190022687	Shop Rite	Shop Rite Original Instant Oatmeal Packs 11.85oz	11.85	OZ
041190034246	ShopRite	ShopRite Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
041190021796	ShopRite	ShopRite Bite Size Shredded Wheat 16.4oz	16.40	OZ
041190033287	ShopRite	ShopRite Corn Flakes 12oz	12.00	OZ
041190033294	ShopRite	ShopRite Corn Flakes 18oz	18.00	OZ
041190033300	ShopRite	ShopRite Corn Flakes 24oz	24.00	OZ
041190046768	ShopRite	ShopRite Honey Oat Clusters 14.5oz	14.50	OZ
041190046775	ShopRite	ShopRite Honey Oat Clusters With Almonds 14.5oz	14.50	OZ
041190054022	ShopRite	ShopRite Toasted Oats 12oz	12.00	OZ
041190065004	ShopRite	Shop Rite Toasted Oats 14oz	14.00	OZ
041190046744	ShopRite	ShopRite Toasted Oats 14oz	14.00	OZ
041190046751	ShopRite	ShopRite Toasted Oats 28oz	28.00	OZ
011161159940	Shurfine	Shurfine Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
015400820981	Shurfine	Shurfine Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
015400820998	Shurfine	Shurfine Bite Size Shredded Wheat 16.4oz	16.40	OZ
015400853965	Shurfine	Shurfine Corn Flakes 12oz	12.00	OZ
015400840835	Shurfine	Shurfine Corn Flakes Cereal 18oz	18.00	OZ
015400853934	Shurfine	Shurfine Corn Flakes Cereal 24oz	24.00	OZ
015400874427	Shurfine	Shurfine Corn Squares 12oz	12.00	OZ

To submit an item to be added to the APL, go to: <https://nyswicvendors.com/upc-resources/>

Email questions to: [wicfoods@health.ny.gov](mailto:wicfoods@health.ny.gov).

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
015400862332	Shurfine	Shurfine Crispy Rice 12oz	12.00	OZ
011161018360	Shurfine	Shurfine Honey Oats and Flakes 14.5oz	14.50	OZ
015400864084	Shurfine	Shurfine Oats and More With Almonds 14.5oz	14.50	OZ
015400864077	Shurfine	Shurfine Oats and More With Honey 14.5oz	14.50	OZ
015400838108	Shurfine	Shurfine Original Instant Oatmeal Packs 11.8oz	11.80	OZ
015400874434	Shurfine	Shurfine Rice Squares 12oz	12.00	OZ
015400874410	Shurfine	Shurfine Toasted Oats 12oz	12.00	OZ
015400864060	Shurfine	Shurfine Toasted Oats 14oz	14.00	OZ
015400838184	Shurfine	Shurfine Wheat Bran Flakes 17.3oz	17.30	OZ
015400862400	Shurfine	Shurfine Wheat Squares 14oz	14.00	OZ
021130280025	Signature Kitchens	Signature Kitchens Corn Flakes 18oz	18.00	OZ
021130281152	Signature Kitchens	Signature Kitchens Oats And Almonds 14.5oz	14.50	OZ
021130281251	Signature Kitchens	Signature Kitchens Oats And More With Honey 14.5oz	14.50	OZ
021130280865	Signature Kitchens	Signature Kitchens Shredded Wheat Bites 16.4 oz	16.40	OZ
021130285877	Signature Kitchens	Signature Kitchens Toasted Oats 12oz	12.00	OZ
021130282944	Signature Kitchens	Signature Kitchens Toasted Oats 28oz	28.00	OZ
021130280360	Signature Select	Signature Select Bran Flakes 17.3oz	17.30	OZ
021130287765	Signature Select	Signature Select Corn Pockets 12oz	12.00	OZ
021130280490	Signature Select	Signature Select Crispy Rice 12oz	12.00	OZ
021130281534	Signature Select	Signature Select Frost Shred Wheat Bite Size 18oz	18.00	OZ
021130315703	Signature Select	Signature Select Instant Oatmeal Packs 9.8oz	9.80	OZ
021130282562	Signature Select	Signature Select Instant Oatmeal Packs 11.8oz	11.80	OZ
021130152834	Signature Select	Signature Select Nutty Nuggets 20.5oz	20.50	OZ
021130285860	Signature Select	Signature Select Rice Pockets 12oz	12.00	OZ
021130152841	Signature Select	Signature Select Toasted Oats 18oz	18.00	OZ
688267078675	Stop and Shop	Stop and Shop Bran Flakes 17.3oz	17.30	OZ
688267070495	Stop and Shop	Stop and Shop Corn Flakes 18oz	18.00	OZ
688267169762	Stop and Shop	Stop and Shop Corn Squares 12oz	12.00	OZ
688267078729	Stop and Shop	Stop and Shop Crispers 12oz	12.00	OZ
688267065316	Stop and Shop	Stop and Shop Crispy Rice 12oz	12.00	OZ
688267064524	Stop and Shop	Stop and Shop Frosted Shredded Wheat 18oz	18.00	OZ
688267090998	Stop and Shop	Stop and Shop Honey Crunchin Oats 14.5oz	14.50	OZ
688267091001	Stop and Shop	Stop and Shop Honey Crunchin Oats Almond 14.5oz	14.50	OZ
688267070471	Stop and Shop	Stop and Shop Instant Oatmeal Packs 11.8oz	11.80	OZ
688267193804	Stop and Shop	Stop and Shop Nutty Nuggets 20.5oz	20.50	OZ
688267155758	Stop and Shop	Stop and Shop Oat Squares 18oz	18.00	OZ
688267169878	Stop & Shop	Stop and Shop Oats and Os 12oz	12.00	OZ
688267090981	Stop and Shop	Stop and Shop Oats and O's 14oz	14.00	OZ
688267169793	Stop and Shop	Stop and Shop Rice Squares 12oz	12.00	OZ
688267064517	Stop and Shop	Stop and Shop Whole Grain Shredded Wheat 16.4oz	16.40	OZ
024300031625	Sunbelt	Sunbelt Simple Granola 16oz	16.00	OZ
078328031044	Taanug	Taanug Corn Flakes 12oz	12.00	OZ
078328031006	Taanug	Taanug Crisp Rice 12oz	12.00	OZ
078328031013	Taanug	Taanug Rice Squares 12oz	12.00	OZ
078328031303	Taanug	Taanug Toasted Oats 14oz	14.00	OZ
193476000183	Thats Smart	Thats Smart Corn Flakes 18oz	18.00	OZ
193476000190	Thats Smart	Thats Smart Crisp Rice 12oz	12.00	OZ
193476000145	Thats Smart	Thats Smart Crisp Rice 28oz	28.00	OZ
193476000282	Thats Smart	Thats Smart Toasted Oats 12oz	12.00	OZ
070784471662	Tops	Tops Bite Size Frosted Shredded Wheat 16.4oz	16.40	OZ
070784471648	Tops	Tops Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
070784472713	Tops	Tops Bite Size Sberry Frost Shredded Wheat 15.5oz	15.50	OZ
070784472706	Tops	Tops Bite Size Shredded Wheat 16.4oz	16.40	OZ

To submit an item to be added to the APL, go to: <https://nyswicvendors.com/upc-resources/>

Email questions to: [wicfoods@health.ny.gov](mailto:wicfoods@health.ny.gov).

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
070784471983	Tops	Tops Corn Flakes 18oz	18.00	OZ
070784472034	Tops	Tops Corn Squares 12oz	12.00	OZ
070784472027	Tops	Tops Crisp Rice 12oz	12.00	OZ
070784008875	Tops	Tops Crispy Rice 12oz	12.00	OZ
070784471686	Tops	Tops Friendly Harvest Bran Flakes 17.3oz	17.30	OZ
070784472294	Tops	Tops Oat Squares 13oz	13.00	OZ
070784472652	Tops	Tops Oat Squares 14.5oz	14.50	OZ
070784472409	Tops	Tops Oats and More Honey Roasted 14.5oz	14.50	OZ
070784472478	Tops	Tops Oats and More With Almonds 14.5oz	14.50	OZ
070784478906	Tops	Tops Original Instant Oatmeal Packs 11.8oz	11.80	OZ
070784472157	Tops	Tops Rice Squares 12oz	12.00	OZ
070784472355	Tops	Tops Strawberry Frosted Shredded Wheat 18oz	18.00	OZ
070784472171	Tops	Tops Toasted Oats 12oz	12.00	OZ
070784472164	Tops	Tops Toasted Oats 14oz	14.00	OZ
070784472263	Tops	Tops Twin Grain Crisp 12oz	12.00	OZ
073296000160	Urban Meadow	Urban Meadow Farina 28oz	28.00	OZ
073296034271	Urban Meadow	Urban Meadow Corn Flakes 18oz	18.00	OZ
073296066104	Urban Meadow	Urban Meadow Regular Instant Oatmeal 11.8oz	11.80	OZ
073296034516	Urban Meadow	Urban Meadow Toasted Oats 12oz	12.00	OZ
011225020889	Valu Time	Valu Time Bran Flakes 17.3oz	17.30	OZ
011225421419	Valu Time	Valu Time Corn Flakes 18oz	18.00	OZ
011225124099	Valu Time	Valu Time Corn Flakes 28oz	28.00	OZ
011225124136	Valu Time	Valu Time Crisp Rice 12oz	12.00	OZ
011225124044	Valu Time	Valu Time Crisp Rice 28oz	28.00	OZ
011225124082	Valu Time	Valu Time Frosted Shredded Wheat 28oz	28.00	OZ
011225130458	Valu Time	Valu Time Toasted Oats 12oz	12.00	OZ
011225124075	Valutime	Valutime Toasted Oats 28oz	28.00	OZ
077890396391	Wegmans	Wegmans Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
077890396353	Wegmans	Wegmans Bite Size Frosted Shredded Wheat 36oz	36.00	OZ
077890375761	Wegmans	Wegmans Bite Size Shredded Wheat 16.4oz	16.40	OZ
077890561171	Wegmans	Wegmans Corn Flakes 18oz	18.00	OZ
077890418536	Wegmans	Wegmans Corn Flakes 18oz	18.00	OZ
077890418543	Wegmans	Wegmans Corn Squares 12oz	12.00	OZ
077890390122	Wegmans	Wegmans Crispy Rice 12oz	12.00	OZ
077890463932	Wegmans	Wegmans FYFGA Oat Crisps 13oz	13.00	OZ
077890437469	Wegmans	Wegmans FYFGA Strawberry Shredded Wheat 16.3oz	16.30	OZ
077890376980	Wegmans	Wegmans Oat Crisps 18oz	18.00	OZ
077890455654	Wegmans	Wegmans Oats and Honey 14.5oz	14.50	OZ
077890557051	Wegmans	Wegmans Oats and Honey 14.5oz	14.50	OZ
077890320365	Wegmans	Wegmans Oats and Honey with Almonds 14.5oz	14.50	OZ
077890455647	Wegmans	Wegmans Oats and Honey with Almonds 14.5oz	14.50	OZ
077890557068	Wegmans	Wegmans Oats and Honey with Almonds 14.5oz	14.50	OZ
077890449110	Wegmans	Wegmans Oats and Honey with Almonds 2pk*25oz	50.00	OZ
077890418567	Wegmans	Wegmans Rice Square 12oz	12.00	OZ
077890392782	Wegmans	Wegmans Toasted Oats 12oz	12.00	OZ
041497530434	Weis	Weis Bite Size Frosted Shredded Wheat 24oz	24.00	OZ
041497537297	Weis	Weis Corn Flakes 12oz	12.00	OZ
041497537310	Weis	Weis Corn Flakes 18oz	18.00	OZ
041497530052	Weis	Weis Honey Oats and Flakes 14.5oz	14.50	OZ
041497530069	Weis	Weis Honey Oats and Flakes w Almonds 14.5oz	14.50	OZ
041497538485	Weis	Weis Quality Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
041497537242	Weis Quality	Weis Quality Bite Size Toasted Corn 12oz	12.00	OZ
041497537150	Weis Quality	Weis Quality Bite Size Toasted Rice 12oz	12.00	OZ

To submit an item to be added to the APL, go to: <https://nyswicvendors.com/upc-resources/>

Email questions to: [wicfoods@health.ny.gov](mailto:wicfoods@health.ny.gov).

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
041497532230	Weis Quality	Weis Quality Crispy Corn and Rice 12oz	12.00	OZ
041497537006	Weis Quality	Weis Quality Crispy Rice 12oz	12.00	OZ
041497530441	Weis Quality	Weis Quality Crispy Rice 18oz	18.00	OZ
041497535453	Weis Quality	Weis Quality Multigrain Toasted Oats 12.8oz	12.80	OZ
041497524839	Weis Quality	Weis Quality Original Instant Oatmeal Packs 11.8oz	11.80	OZ
041497538454	Weis Quality	Weis Quality SB Frosted Shredded Wheat 15.5oz	15.50	OZ
041497537020	Weis	Weis Quality Toasted Oats 14oz	14.00	OZ
041497537334	Weis Quality	Weis Quality Wheat Bran Flakes 17.3oz	17.30	OZ
041497537372	Weis	Weis Quality Wheat Flakes 18oz	18.00	OZ
720794011760	Western Beef	Western Beef Corn Flakes 18oz	18.00	OZ
720794012293	Western Beef	Western Beef Toasted Oats 15oz	15.00	OZ
074807099147	White Rose	White Rose Corn Flakes 18oz	18.00	OZ
074807099109	White Rose	White Rose Frosted Shredded Wheat 18oz	18.00	OZ
074807099130	White Rose	White Rose Toasted Oats 15oz	15.00	OZ