



# Department of Health

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**VB # 4 – February 22, 2023**

## NYS WIC PROGRAM VENDOR BULLETIN

### Title: Mead Johnson Voluntary Recall of Prosobee 12.9oz Infant Formula

Dear WIC Vendors,

On February 14, 2023 Mead Johnson issued a voluntary [recall](#) for two batches of Enfamil Prosobee Simply Plant-Based Infant Formula 12.9oz containers (a Reckitt product). The batches in question can be identified by the number on the bottom of the can. Recalled product batches are:

- ZL2HZF and ZL2HZZ
- UPC Code of 300871214415 for BOTH and
- a "Use by Date" of "1 Mar 2024"



Mead Johnson is voluntarily recalling these products following a remote possibility of cross-contamination with *Cronobacter sakazakii*, a germ that can cause infection in infants. The batches in question tested negative for *Cronobacter* and other bacteria however, the manufacturer is recalling the products out of an abundance of caution. No illnesses or adverse events have been reported. WIC participants who have purchased affected cans should contact Reckitt Mead Johnson at 1-800-479-0551 or by email at [consumer.relations@rb.com](mailto:consumer.relations@rb.com).

Vendors carrying either of these formulas impacted by this recall should remove them immediately from store shelves.

More information is available at: <https://www.fda.gov/safety/recalls-market-withdrawals-safety-alerts/reckitt-recalls-two-batches-prosobee-129-oz-simply-plant-based-infant-formula-because-possible>

As a reminder, the NYS WIC Vendor [website](#) contains up-to-date notices regarding all recalls and outbreaks.

If you have any questions, please contact your Vendor Management Agency.

Thank you,

NYS WIC Program

**This is an important notice. Please have it translated.**

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị.

Ovo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.