

This list is updated on an ongoing basis. There may be eligible products that are not on this list.

To submit an item to be added to the APL, go to: <https://nyswicvendors.com/upc-resources/>

Email questions to: wicfoods@health.ny.gov.

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
Contract Formula				
688267184048	Always My Baby	Always My Baby Gentle Powder 21.5oz EQUALS 1.5 CNT	1.50	CNT
688267184024	Always My Baby	Always My Baby Infant Powder 22.2oz EQUALS 1.5 CNT	1.50	CNT
688267161186	Always My Baby	Always My Baby Soy Powder 22oz EQUALS 1.5 CNT	1.50	CNT
9338078008552	Bubs	Bubs Supreme Stage 1 Powder 28.2oz EQUALS 2 CNT	2.00	CNT
9338078008569	Bubs	Bubs Supreme Stage 2 Powder 28.2oz EQUALS 2 CNT	2.00	CNT
050428272862	CVS Health	CVS Health Gentle Powder 21.5oz EQUALS 1.5 CNT	1.50	CNT
050428358740	CVS Health	CVS Health Gentle Powder 21.5oz EQUALS 1.5 CNT	1.50	CNT
050428351406	CVS Health	CVS Health Gentle Powder 33.2oz EQUALS 2 CNT	2.00	CNT
050428331019	CVS Health	CVS Health Gentle Powder 33.2oz EQUALS 2 CNT	2.00	CNT
050428392348	CVS Health	CVS Health Infant Powder Formula 34oz EQUALS 2 CNT	2.00	CNT
050428419595	CVS Health	CVS Health Soy Powder 22oz EQUALS 1.5 CNT	1.50	CNT
300870201423	Enfamil	Enfamil A.R. Powdered Formula 12.9oz	1.00	CNT
300870201652	Enfamil	Enfamil A.R. Powder 19.5oz EQUALS 1.5 CNT	1.50	CNT
300875126424	Enfamil	Enfamil A.R. Powder 27.4oz EQUALS 2 CNT	2.00	CNT
300875100967	Enfamil	Enfamil A.R. Powdered Formula 30.4oz EQUALS 2 CNT	2.00	CNT
300875121191	Enfamil	Enfamil Gentlelease NP Powder 19.5oz EQUALS 1.5 CNT	1.50	CNT
300875121214	Enfamil	Enfamil Gentlelease NeuroPro Powder 27.4oz EQUALS 2 CNT	2.00	CNT
300875121238	Enfamil	Enfamil Gentlelease NeuroPro Powder 30.4oz EQUALS 2 CNT	2.00	CNT
300875100691	Enfamil	Enfamil Gentlelease Powdered Formula 12.4oz	1.00	CNT
300875119785	Enfamil	Enfamil Gentlelease Powder 19.9oz EQUALS 1.5 CNT	1.50	CNT
300875121252	Enfamil	Enfamil Gentlelease Powder 27.7oz EQUALS 2 CNT	2.00	CNT
300871367418	Enfamil	Enfamil Infant Concentrated Formula 13oz	1.00	CNT
300875121078	Enfamil	Enfamil Infant NeuroPro Powder 20.7oz EQUALS 1.5CNT	1.50	CNT
300875121092	Enfamil	Enfamil Infant NeuroPro Powder 28.3oz EQUALS 2CNT	2.00	CNT
300875121115	Enfamil	Enfamil Infant NeuroPro Powder 31.4oz EQUALS 2CNT	2.00	CNT
300875102428	Enfamil	Enfamil Infant NeuroPro RTU 6pk*8oz EQUALS 1.5 CNT	1.50	BTL
300875121412	Enfamil	Enfamil Infant NeuroPro RTU Formula 32oz	1.00	BTL
300871365421	Enfamil	Enfamil Infant Powdered Formula 12.5oz	1.00	CNT
300875119761	Enfamil	Enfamil Infant Powder 21.1oz EQUALS 1.5 CNT	1.50	CNT
300875121276	Enfamil	Enfamil Infant Powder 29.4oz EQUALS 2 CNT	2.00	CNT
300875121542	Enfamil	Enfamil Infant RTU Formula 32oz	1.00	BTL
300871214415	Enfamil	Enfamil ProSobee Soy Powdered Formula 12.9oz	1.00	CNT
300871214422	Enfamil	Enfamil ProSobee Soy Powder 20.9oz EQUALS 1.5 CNT	1.50	CNT
300875111321	Enfamil	Enfamil Reguline Powder Formula 12.4oz	1.00	CNT
300875111574	Enfamil	Enfamil Reguline Powder 19.5oz EQUALS 1.5 CNT	1.50	CNT
050000035304	Gerber	Gerber Good Start Soy Powdered Formula 12.9oz	1.00	CNT
050000137688	Gerber	Gerber Good Start Soy Powder 20oz EQUALS 1.5 CNT	1.50	CNT
5056000502957	Kendamil	Kendamil Classic Infant Powder 31.8oz EQUALS 2 CNT	2.00	CNT
681131241328	Parents Choice	Parents Choice AR Powder 21.5oz EQUALS 1.5 CNT	1.50	CNT
681131130776	Parents Choice	Parents Choice AR Powder 32.2oz EQUALS 2 CNT	2.00	CNT
078742067223	Parents Choice	Parents Choice Gentle Powder 21.5oz EQUALS 1.5 CNT	1.50	CNT
078742022475	Parents Choice	Parents Choice Gentle Powder 34oz EQUALS 2 CNT	2.00	CNT
078742012650	Parents Choice	Parents Choice Gentle Powder Formula 12oz	1.00	CNT
078742067230	Parents Choice	Parents Choice Infant Powder 22.2oz EQUALS 1.5 CNT	1.50	CNT
078742023007	Parents Choice	Parents Choice Infant Powder 36oz EQUALS 2 CNT	2.00	CNT
078742016610	Parents Choice	Parents Choice Infant Powder Formula 12.5oz	1.00	CNT
078742067407	Parents Choice	Parents Choice Soy Powder 22oz EQUALS 1.5 CNT	1.50	CNT
079893002866	Signature Care	Signature Care Gentle Powder 21.5oz EQUALS 1.5 CNT	1.60	CNT
079893002859	Signature Care	Signature Care Infant Powder 22.2oz EQUALS 1.5 CNT	1.50	CNT
021130190799	Signature Care	Signature Care Infant Powder 34oz EQUALS 2 CNT	2.00	CNT
021130791774	Signature Care	Signature Care Infant Powder 35oz EQUALS 2 CNT	2.00	CNT
070074559643	Similac	Similac Soy Isomil Powder Formula 12.4oz	1.00	CNT
070074677002	Similac	Similac Soy Isomil Powder 30.8oz EQUALS 2 CNT	2.00	CNT

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070074569765	Similac	Similac Soy Isomil Concentrate Formula 13oz	1.00	CNT
070074559681	Similac	Similac Soy Isomil RTF Formula 32oz	1.00	CNT
036800415584	Tippy Toes	Tippy Toes Gentle Powder 21.5oz EQUALS 1.5 CNT	1.50	CNT
036800497436	Tippy Toes	Tippy Toes Gentle Powder 33.2oz EQUALS 2 CNT	2.00	CNT
036800415577	Tippy Toes	Tippy Toes Infant Powder 22.2oz EQUALS 1.5 CNT	1.50	CNT
036800497429	Tippy Toes	Tippy Toes Infant Powder Formula 34oz EQUALS 2 CNT	2.00	CNT
036800416383	Tippy Toes	Tippy Toes Soy Powder 22oz EQUALS 1.5 CNT	1.50	CNT
683744963406	Up and Up	Up and Up AR Powder formula 32.2oz EQUALS 2 CNT	2.00	CNT
683744963413	Up and Up	Up and Up Gentle Powder 21.5oz EQUALS 1.5 CNT	1.50	CNT
683744963420	Up and Up	Up and Up Gentle Powder Formula 33.2oz EQUALS 2CNT	2.00	CNT
683744963437	Up and Up	Up and Up Infant Powder 22.2oz EQUALS 1.5 CNT	1.50	CNT
683744963444	Up and Up	Up and Up Infant Powder Formula 35oz EQUALS 2 CNT	2.00	CNT
683744962607	Up and Up	Up and Up Soy Powder Formula 36oz EQUALS 2 CNT	2.00	CNT
311917212500	Well Beginnings	Well Beginnings Gentle Powder 21.5oz EQUALS 1.5CNT	1.50	CNT
311917212463	Well Beginnings	Well Beginnings Infant Powder 22.2oz EQUALS 1.5CNT	1.50	CNT
311917130637	Well Beginnings	Well Beginnings Infant Powder 34oz EQUALS 2 CNT	2.00	CNT
311917212470	Well Beginnings	Well Beginnings Infant Powder 35oz EQUALS 2 CNT	2.00	CNT
311917211992	Well Beginnings	Well Beginnings Soy Powder 22oz EQUALS 1.5 CNT	1.50	CNT
Special Formula				
070074535111	Abbott	EleCare for Infants Powdered Formula 14.1oz	1.00	CNT
070074662763	EleCare	EleCare Jr. Banana Powder 14.1oz	1.00	CNT
070074662718	EleCare	EleCare Jr. Chocolate Powder 14.1oz	1.00	CNT
070074552545	EleCare	EleCare Jr. Unflavored Powder 14.1oz	1.00	CNT
070074565866	EleCare	EleCare Jr. Vanilla Powder 14.1oz	1.00	CNT
300875122082	Enfamil	Enfamil NeuroPro EnfaCare Powder Formula 13.6oz	1.00	CNT
300875128794	Enfamil	Enfamil NeuroPro EnfaCare Powder 23oz EQUALS1.5CNT	1.50	CNT
300870498014	Enfamil	Enfamil Nutramigen Concentrated Formula 13oz	1.00	CNT
300871239456	Enfamil	Enfamil Nutramigen Enflora LGG Powder 19.8oz EQUALS 1.5CNT	1.50	CNT
300875122228	Enfamil	Enfamil Nutramigen Powder Probiotic LGG 27.8oz EQUALS 2CNT	2.00	CNT
300871239418	Enfamil	Enfamil Nutramigen Powder With Enflora LGG 12.6oz	1.00	CNT
300875115640	Enfamil	Enfamil Nutramigen RTU Formula 32oz	1.00	CNT
300871433410	Enfamil	Enfamil Pregestimil 20 RTU Formula 6pk*2oz	1.00	PCK
300870367013	Enfamil	Enfamil Pregestimil Powdered Formula 16oz	1.00	CNT
300875105252	Enfaport	Enfaport RTU Formula 6pk*6oz	1.00	PCK
749735025956	Neocate	Neocate Infant DHA ARA Powdered Formula 14.1oz	1.00	CNT
749735014363	Neocate	Neocate Syneo Infant Powdered Formula 14.1oz	1.00	CNT
070074511214	Abbott	Phenex 1 Powder 14.1oz	1.00	CNT
070074670539	Abbott	Phenex 1 Powder 14.1oz	1.00	CNT
070074647128	Similac	Similac Alimentum Powdered Formula 12.1oz	1.00	CNT
070074575131	Similac	Similac Alimentum RTU Formula 32oz	1.00	CNT
070074574318	Similac	Similac Neosure Powdered Formula 13.1oz	1.00	CNT
070074574561	Similac	Similac Neosure RTU Formula 32oz	1.00	CNT
070074608501	Similac	Similac PM 60 40 Powdered Formula 14.1oz	1.00	CNT
WIC Nutritionals				
041679940662	Boost	Boost High Protein Chocolate Drink 6pk*8oz	1.00	PCK
041679944660	Boost	Boost High Protein Strawberry Drink 6pk*8oz	1.00	PCK
041679941669	Boost	Boost High Protein Vanilla Drink 6pk*8oz	1.00	PCK
043900335209	Boost	Boost Kid Essentials Chocolate 8oz	1.00	CNT
043900335308	Boost	Boost Kid Essentials Strawberry 8oz	1.00	CNT
043900335117	Boost	Boost Kid Essentials Vanilla 8oz	1.00	CNT
041679675663	Boost	Boost Original Chocolate 6pk*8oz	1.00	PCK
041679676660	Boost	Boost Original Strawberry 6pk*8oz	1.00	PCK
041679674666	Boost	Boost Original Vanilla 6pk*8oz	1.00	PCK
683744350091	Bright Beginnings	Bright Beginnings Soy Drink Vanilla 6pk*8oz	1.00	PCK
683744964342	Bright Beginnings	Bright Beginnings Soy Drink Vanilla 6pk*8oz	1.00	PCK
070074517858	Ensure	Ensure Nutrition Shake Butter Pecan 6pk*8oz	1.00	PCK
070074407012	Ensure	Ensure Nutrition Shake Chocolate 6pk*8oz	1.00	PCK

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070074560168	Ensure	Ensure Nutrition Shake Coffee Latte 6pk*8oz	1.00	PCK
070074538075	Ensure	Ensure Nutrition Shake Dark Chocolate 6pk*8oz	1.00	PCK
070074641225	Ensure	Ensure Nutrition Shake Light Chocolate 6pk*8oz	1.00	PCK
070074641249	Ensure	Ensure Nutrition Shake Light Vanilla 6pk*8oz	1.00	PCK
070074407050	Ensure	Ensure Nutrition Shake Strawberry 6pk*8oz	1.00	PCK
070074407111	Ensure	Ensure Nutrition Shake Vanilla 6pk*8oz	1.00	PCK
070074517872	Ensure	Ensure Plus Nutrition Shake Butter Pecan 6pk*8oz	1.00	PCK
070074407029	Ensure	Ensure Plus Nutrition Shake Chocolate 6pk*8oz	1.00	PCK
070074538105	Ensure	Ensure Plus Nutrition Shake Dark Chocolate 6pk*8oz	1.00	PCK
070074407180	Ensure	Ensure Plus Nutrition Shake Strawberry 6pk*8oz	1.00	PCK
070074407074	Ensure	Ensure Plus Nutrition Shake Vanilla 6pk*8oz	1.00	PCK
041679365038	Nestle	MCT Oil RTU 32oz	1.00	CNT
749735026908	Neocate	Neocate Junior Chocolate Flavored Powder 14.1oz	1.00	CNT
749735064566	Neocate	Neocate Junior Strawberry Flavored Powder 14.1oz	1.00	CNT
749735021248	Neocate	Neocate Junior Tropical Flavored Powder 14.1oz	1.00	CNT
749735017906	Neocate	Neocate Junior Unflavored Original Powder 14.1oz	1.00	CNT
749735029121	Neocate	Neocate Junior Unflavored Powder 14.1oz	1.00	CNT
749735006276	Neocate	Neocate Junior Vanilla Flavored Powder 14.1oz	1.00	CNT
070074580531	Pediasure	Pediasure Banana Cream 6pk*8oz	1.00	PCK
070074538198	Pediasure	Pediasure Berry 6pk*8oz	1.00	PCK
070074580593	Pediasure	Pediasure Chocolate 6pk*8oz	1.00	PCK
070074518053	Pediasure	Pediasure Enteral Vanilla 8oz	1.00	BTL
070074674025	PediaSure	PediaSure Enteral Vanilla 8oz	1.00	BTL
070074518077	Pediasure	Pediasure Enteral With Fiber Vanilla 8oz	1.00	BTL
070074674049	PediaSure	PediaSure Enteral with Fiber Vanilla 8oz	1.00	BTL
070074669205	PediaSure	PediaSure Smores 6pk*8oz	1.00	PCK
070074580562	Pediasure	Pediasure Strawberry 6pk*8oz	1.00	PCK
070074563695	Pediasure	Pediasure Strawberry With Fiber 6pk*8oz	1.00	PCK
070074580500	PediaSure	PediaSure Vanilla 6pk*8oz	1.00	PCK
070074580623	Pediasure	Pediasure Vanilla With Fiber 6pk*8oz	1.00	PCK
070074511238	Abbott	Phenex 2 Powder 14.1oz	1.00	CNT
070074557564	Abbott	Phenex 2 Vanilla Flavored Powder 14.1oz	1.00	CNT