



Department of Health

KATHY HOCHUL
Governor

MARY T. BASSETT, M.D., M.P.H.
Commissioner

KRISTIN M. PROUD
Acting Executive Deputy Commissioner

VB # 15 – June 23, 2022

NYS WIC PROGRAM VENDOR BULLETIN

Title: Temporary Redemption of Contract Formula Larger Sizes and Additional Brands - Week 4 Updates – NO ACTION REQUIRED

This is an important notice. Please have it translated.

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị .

Ovo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.

The NYS WIC Program has added the following formula brands for participants to purchase as additional options depending on availability:

UPC/PLU Number	Food Description
5056000502957	Kendamil Classic Infant Powder 31.8oz (Target)
078742067407	Parents Choice Soy Powder 22oz (Walmart)
078742067230	Parents Choice Infant Powder 22.2oz (Walmart)
681131241328	Parents Choice AR Powder 21.5oz (Walmart)
078742067223	Parents Choice Gentle Powder 21.5oz (Walmart)
311917211992	Well Beginnings Soy Powder 22oz (Walgreens)
311917212463	Well Beginnings Infant Powder 22.2oz (Walgreens)
311917212500	Well Beginnings Gentle Powder 21.5oz (Walgreens)
050428419595	CVS Health Soy Powder 22oz
050428272862	CVS Health Gentle Powder 21.5oz
050428358740	CVS Health Gentle Powder 21.5oz
683744963437	Up and Up Infant Powder 22.2oz (Target)
683744963413	Up and Up Gentle Powder 21.5oz (Target)
300875119761	Enfamil Infant Powder 21.1oz
300875121078	Enfamil NeuroPro Infant Powder 20.7oz
300870201652	Enfamil A.R. Powder 19.5oz
300875126424	Enfamil A.R. Powder 27.4oz
300875128794	Enfamil NeuroPro EnfaCare Powder 23oz

300875119785	Enfamil Gentlese Powder 19.9oz
300875121191	Enfamil NP Gentlese Powder 19.5oz
300871239456	Nutramigen Enflora LGG Powder 19.8oz
300871214422	Enfamil Prosobee Soy Powder 20.9oz
070074677002	Similac Isomil Soy Powder 30.8oz
050000137688	Gerber Good Start Soy Powder 20oz
9338078008552	Bubs Supreme Stage 1 Powder 28.2oz (Walmart)
9338078008569	Bubs Supreme Stage 2 Powder 28.2oz (Walmart)

Every night, vendors must download the most current NYS APL. Stand beside terminals must always be plugged in and turned on to receive updates to the NYS APL.

The NYS WIC Approved Formulas document will be updated on the NYS WIC Vendors Website under Foods and Formula: <https://nyswicvendors.com/foods-formula/> on or around **June 23rd**. This document has images of all NYS WIC approved formulas and WIC-eligible nutritionals. A Temporary Formula Shopping Guide will also be added as a new resource.

If you have questions, please contact your Vendor Management Agency.

Thank you,

NYS WIC Program