



Department of Health

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VB # 13 – June 9, 2022

NYS WIC PROGRAM VENDOR BULLETIN

Title: Temporary Redemption of Formula Larger Sizes and Additional Store Brands – NO ACTION REQUIRED

This is an important notice. Please have it translated.

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị .

Ovo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.

The NYS WIC Program has added the following formula brands for participants to purchase as substitutes depending on availability.

UPC	Description
311917212470	Well Beginnings Infant Powder 35oz (Walgreens)
050428351406	CVS Health Gentle Powder 33.2oz
050428331019	CVS Health Gentle Powder 33.2oz
683744962607	Up and Up Soy Powder Formula 36oz (Target)
683744963444	Up and Up Infant Powder Formula 35oz (Target)
683744963406	Up and Up AR Powder formula 32.2oz (Target)
683744963420	Up and Up Gentle Powder Formula 33.2oz (Target)
300875122228	Nutramigen Powder Probiotic LGG 27.8oz

Every night, vendors must download the most current NYS APL. Stand beside terminals must always be plugged in and turned on to receive updates to the NYS APL.

The NYS WIC Approved Formulas document will be updated on the NYS WIC Vendors Website under Foods and Formula: <https://nyswicvendors.com/foods-formula/> on or around **June 9th**. This document has images of all NYS WIC approved formulas and WIC-eligible nutritional's. A Temporary Formula Shopping Guide will also be added as a new resource

If you have questions, please contact your Vendor Management Agency.

Thank you,

NYS WIC Program

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