



VB # 8 – July 30, 2021

**NYS WIC PROGRAM
VENDOR BULLETIN
Change in Soy- Based Contract Infant Formula**

This is an important notice. Please have it translated.

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyên ngữ tài liệu này cho quý vị.

Ovo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.

On October 1st, 2021, the NYS WIC Program will change its soy-based contract infant formula from Gerber Good Start to **Abbott Similac Soy Isomil**. The following sizes and formulations are approved:

- Similac Soy Isomil 12.4oz powder
- Similac Soy Isomil 13oz concentrate
- Similac Soy Isomil 32oz ready to feed

October will be a changeover month. Some participants will have benefits for Gerber Good Start Soy formula and others will have benefits for Similac Soy Isomil formula. Both formulas will be available for redemption in October. After October 29th, the Gerber Good Start Soy formulas will no longer be authorized for redemption and will be removed from the NYS WIC Approved Product List.

Minimum Stock Requirements (MSR) for all standalone pharmacies and groceries with embedded pharmacies will change from six (6) cans Gerber Good Start Soy powder formula to six (6) cans Similac Soy Isomil powder formula. For the month of October, pharmacies and groceries with embedded Pharmacies must carry BOTH Gerber Good Start and Similac Soy. The October 2021 and November 2021 MSR's are attached.

Images of the approved Similac Soy Isomil formulas and corresponding UPCs are as follows:



Similac Soy Isomil Powder Formula 12.4oz (UPC: 070074559643)



Similac Soy Isomil Concentrate Formula 13oz (UPC: 070074569765)



Similac Soy Isomil Ready to Feed Formula 32oz (UPC: 070074559681)

The following formulas will be **removed** from the APL after 10/29/2021:

- Gerber Good Start Soy Concentrated Formula 8.1oz (050000338689)
- Gerber Good Start Soy Concentrated Formula 12.1oz (050000034581)
- Gerber Good Start Soy Powdered Formula 12.9oz (050000035304)
- Gerber Good Start Soy RTU Formula 4 pack of 8.45oz (050000353552)

If you have any questions, please contact your Vendor Management Agency.

Thank you,

NYS WIC Program