

This list is updated on an ongoing basis. There may be eligible products that are not on this list.

To submit an item to be added to the APL, go to: <https://nyswicvendors.com/upc-resources/>

Email questions to: wicfoods@health.ny.gov.

UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
Breakfast Cereal				
042187408279	Best Yet	Best Yet Bite Size Shredded Wheat 16.4oz	16.40	OZ
042187408903	Best Yet	Best Yet Corn Flakes 18oz	18.00	OZ
042187408750	Best Yet	Best Yet Corn Flakes 24oz	24.00	OZ
042187425313	Best Yet	Best Yet Frosted Shredded Wheat 18oz	18.00	OZ
042187541563	Best Yet	Best Yet Honey Oats and Flakes 14.5oz	14.50	OZ
042187428628	Best Yet	Best Yet Honey Oats and Flakes With Almonds 14.5oz	14.50	OZ
042187541655	Best Yet	Best Yet Toasted Oats 12oz	12.00	OZ
042187541556	Best Yet	Best Yet Toasted Oats 14oz	14.00	OZ
036800188631	Clear Value	Clear Value Corn Flakes 18oz	18.00	OZ
036800188679	Clear Value	Clear Value Toasted Oats 15oz	15.00	OZ
072400000256	Cream Of Wheat	Cream Of Wheat WholeGrain 2.5 Minute Cereal 18oz	18.00	OZ
041303001844	Essential Everyday	Essential Everyday Corn Flakes 18oz	18.00	OZ
041303054772	Essential Everyday	Essential Everyday Crunchy Oat Squares 13oz	13.00	OZ
041303001868	Essential Everyday	Essential Everyday Crunchy Oat Squares 15oz	15.00	OZ
041303001899	Essential Everyday	Essential Everyday Frosted Shredded Wheat 16.4oz	16.40	OZ
041303001646	Essential Everyday	Essential Everyday Frosted Shredded Wheat 18oz	18.00	OZ
041303001929	Essential Everyday	Essential Everyday Honey Oats and Flakes 14.5oz	14.50	OZ
041303001943	Essential Everyday	Essential Everyday Honey Oats Flakes Almond 14.5oz	14.50	OZ
041303059852	Essential Everyday	Essential Everyday Toasted Oats 13oz	13.00	OZ
041303001820	Essential Everyday	Essential Everyday Toasted Oats 14oz	14.00	OZ
036800110175	Food Club	Food Club Corn Flakes 18oz	18.00	OZ
036800110113	Food Club	Food Club Corn Flakes 24oz	24.00	OZ
036800149724	Food Club	Food Club Frosted Shredded Wheat 18oz	18.00	OZ
036800285958	Food Club	Food Club Honey and Oats 14.5oz	14.50	OZ
036800285965	Food Club	Food Club Honey and Oats With Almonds 14.5oz	14.50	OZ
036800421769	Food Club	Food Club Toasted Oats 12oz	12.00	OZ
036800285941	Food Club	Food Club Toasted Oats 14oz	14.00	OZ
035826071583	Food Lion	Food Lion Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
035826003690	Food Lion	Food Lion Corn Flakes 18oz	18.00	OZ
035826074997	Food Lion	Food Lion Oats and More With Almonds 14.5oz	14.50	OZ
035826074980	Food Lion	Food Lion Oats and More With Honey 14.5oz	14.50	OZ
035826074973	Food Lion	Food Lion Tasteeos 14oz	14.00	OZ
011153040621	Foodtown	Foodtown Corn Flakes 18oz	18.00	OZ
011153040607	Foodtown	Foodtown Corn Flakes 24oz	24.00	OZ
011153041901	Foodtown	Foodtown Crunchy Oat Squares 13oz	13.00	OZ
011153042205	Foodtown	Foodtown Frosted Shredded Wheat 18oz	18.00	OZ
011153041857	Foodtown	Foodtown Oats and More with Almonds 14.5oz	14.50	OZ
011153040690	Foodtown	Foodtown Tasteeos 14oz	14.00	OZ
016000487727	General Mills	General Mills Cheerios 12oz	12.00	OZ
016000275287	General Mills	General Mills Cheerios 18oz	18.00	OZ
016000666603	General Mills	General Mills Cheerios 18oz	18.00	OZ
016000125414	General Mills	General Mills Cheerios 20oz	20.00	OZ
016000476080	General Mills	General Mills Cheerios 21oz	21.00	OZ
016000898257	General Mills	General Mills Cheerios 36oz	36.00	OZ
016000487963	General Mills	General Mills Corn Chex 12oz	12.00	OZ
016000811607	General Mills	General Mills Corn Chex 14oz	14.00	OZ
016000487970	General Mills	General Mills Corn Chex 18oz	18.00	OZ
016000176348	General Mills	General Mills Dora The Explorer Cereal 18oz	18.00	OZ
016000487949	General Mills	General Mills Rice Chex 12oz	12.00	OZ

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016000487956	General Mills	General Mills Rice Chex 18oz	18.00	OZ
016000275638	General Mills	General Mills Total Whole Grain 16oz	16.00	OZ
016000658905	General Mills	General Mills Total Whole Grain 16oz	16.00	OZ
016000275492	General Mills	General Mills Wheat Chex 14oz	14.00	OZ
016000427242	General Mills	General Mills Wheat Chex 19oz	19.00	OZ
078742181509	Great Value	Great Value Almond Crunchy Honey Oats 18oz	18.00	OZ
078742181493	Great Value	Great Value Almond Crunchy Honey Oats 28oz	28.00	OZ
078742030920	Great Value	Great Value Bite Size Shredded Wheat 16.4oz	16.40	OZ
078742358864	Great Value	Great Value Corn Flakes 18oz	18.00	OZ
078742121918	Great Value	Great Value Corn Flakes 24oz	24.00	OZ
078742091204	Great Value	Great Value Crunchy Honey Oats 18oz	18.00	OZ
078742181486	Great Value	Great Value Crunchy Honey Oats 18oz	18.00	OZ
078742121789	Great Value	Great Value Crunchy Honey Oats 27oz	27.00	OZ
078742181479	Great Value	Great Value Crunchy Honey Oats 28oz	28.00	OZ
078742056821	Great Value	Great Value Crunchy Oat Squares 18oz	18.00	OZ
078742075273	Great Value	Great Value Frosted Shredded Wheat 24oz	24.00	OZ
078742181554	Great Value	Great Value Os Oats 12oz	12.00	OZ
078742091310	Great Value	Great Value Toasted Oats 14oz	14.00	OZ
078742122083	Great Value	Great Value Toasted Whole Grain Oat Spins 21oz	21.00	OZ
041268155255	Hannaford	Hannaford Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
041268126378	Hannaford	Hannaford Corn Flakes 12oz	12.00	OZ
041268108190	Hannaford	Hannaford Corn Flakes 18oz	18.00	OZ
041268204441	Hannaford	Hannaford Corn Flakes 24oz	24.00	OZ
041268208388	Hannaford	Hannaford Easy Living Oat Squares 18oz	18.00	OZ
041268202744	Hannaford	Hannaford Frosted Shredded Wheat 18oz	18.00	OZ
041268164226	Hannaford	Hannaford Oats and More With Almonds 14.5oz	14.50	OZ
041268164219	Hannaford	Hannaford Oats and More With Honey 14.5oz	14.50	OZ
041268202676	Hannaford	Hannaford Strawberry Frosted Shredded Wheat 18oz	18.00	OZ
041268203611	Hannaford	Hannaford Tosteeos 12oz	12.00	OZ
041268164202	Hannaford	Hannaford Tosteeos 14oz	14.00	OZ
041268124091	Hannaford	Hannaford Wheat Flakes 18oz	18.00	OZ
050700552330	Hy Top	Hy Top Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
050700271897	Hy Top	Hy Top Corn Flakes 18oz	18.00	OZ
050700561240	Hy Top	Hy Top Toasted Oats 14oz	14.00	OZ
041270045704	IGA	IGA Bite Size Frosted Shredded Wheat 19oz	19.00	OZ
041270045193	IGA	IGA Bite Size Shredded Wheat 17.2oz	17.20	OZ
041270813563	IGA	IGA Corn Flakes 18oz	18.00	OZ
041270830294	IGA	IGA Honey Oats and Flakes 14.5oz	14.50	OZ
041270830409	IGA	IGA Honey Oats and Flakes With Almonds 14.5oz	14.50	OZ
041270830256	IGA	IGA Original Toasted Oats 14oz	14.00	OZ
038000001109	Kellogg's	Kelloggs Corn Flakes 12oz	12.00	OZ
038000198632	Kellogg's	Kelloggs Corn Flakes 12oz	12.00	OZ
038000001208	Kellogg's	Kelloggs Corn Flakes 18oz	18.00	OZ
038000198656	Kellogg's	Kelloggs Corn Flakes 18oz	18.00	OZ
038000001277	Kellogg's	Kelloggs Corn Flakes 24oz	24.00	OZ
038000198670	Kellogg's	Kelloggs Corn Flakes 24oz	24.00	OZ
038000482809	Kellogg's	Kelloggs Corn Flakes 2pk*18oz	36.00	OZ
038000027208	Kellogg's	Kelloggs Frosted Mini Wheats 16oz	16.00	OZ
038000318290	Kellogg's	Kelloggs Frosted Mini Wheats 18oz	18.00	OZ
038000576195	Kellogg's	Kelloggs Frosted Mini Wheats 18oz	18.00	OZ
038000199349	Kellogg's	Kelloggs Frosted Mini Wheats 18oz	18.00	OZ
038000049002	Kellogg's	Kelloggs Frosted Mini Wheats 19oz	19.00	OZ
038000027277	Kellogg's	Kelloggs Frosted Mini Wheats 20.4oz	20.40	OZ

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038000049200	Kellogg's	Kelloggs Frosted Mini Wheats 24.3oz	24.30	OZ
038000318344	Kellogg's	Kelloggs Frosted Mini Wheats 24oz	24.00	OZ
038000199363	Kelloggs	Kelloggs Frosted Mini Wheats 24oz	24.00	OZ
038000202124	Kelloggs	Kelloggs Frosted Mini Wheats 26oz	26.00	OZ
038000469541	Kellogg's	Kelloggs Frosted Mini Wheats 30oz	30.00	OZ
038000937743	Kellogg's	Kelloggs Frosted Mini Wheats 36oz	36.00	OZ
038000596827	Kellogg's	Kelloggs Frosted Mini Wheats Little Bites 15.2oz	15.20	OZ
038000199554	Kelloggs	Kelloggs Frosted Mini Wheats Little Bites 15.9oz	15.90	OZ
021859046100	Kemach	Kemach Corn Flakes 18oz	18.00	OZ
021859046155	Kemach	Kemach Toasted Oats 15oz	15.00	OZ
021859046001	Kemach	Kemach Wheat Flakes 12oz	12.00	OZ
073296313604	Key Foods	Key Foods Bite Size Frosted Shredded Wheat 19oz	19.00	OZ
073296057058	Key Foods	Key Foods Corn Flakes 18oz	18.00	OZ
073296057096	Key Foods	Key Foods Toasted Oats 15oz	15.00	OZ
051933049703	Kiggins	Kiggins Bite Size Frosted Shredded Wheat 16oz	16.00	OZ
051933049802	Kiggins	Kiggins Bite Size Shredded Wheat 14oz	14.00	OZ
051933151208	Kiggins	Kiggins Corn Flakes 18oz	18.00	OZ
051933347588	Kiggins	Kiggins Honey Oat Crunch 18oz	18.00	OZ
051933176126	Kiggins	Kiggins Rolling Oats 14oz	14.00	OZ
075130404172	Krasdale	Krasdale Corn Flakes 18oz	18.00	OZ
075130414027	Krasdale	Krasdale Corn Flakes 18oz	18.00	OZ
075130404059	Krasdale	Krasdale Honey Oats and Flakes 14.5oz	14.50	OZ
075130414072	Krasdale	Krasdale Toasted Oats 14oz	14.00	OZ
042400178019	Malt O Meal	Malt O Meal Frosted Blueberry Mini Spooners 15oz	15.00	OZ
042400142997	Malt O Meal	Malt O Meal Frosted Blueberry Mini Spooners 18oz	18.00	OZ
042400172659	Malt O Meal	Malt O Meal Frosted Blueberry Mini Spooners 36oz	36.00	OZ
042400181545	Malt O Meal	Malt O Meal Frosted Blueberry Mini Spooners 36oz	36.00	OZ
042400109761	Malt O Meal	Malt O Meal Frosted Mini Spooners 12oz	12.00	OZ
042400112747	Malt O Meal	Malt O Meal Frosted Mini Spooners 13oz	13.00	OZ
042400025238	Malt O Meal	Malt O Meal Frosted Mini Spooners 15oz	15.00	OZ
042400026815	Malt O Meal	Malt O Meal Frosted Mini Spooners 15oz	15.00	OZ
042400108177	Malt O Meal	Malt O Meal Frosted Mini Spooners 15oz	15.00	OZ
042400025542	Malt O Meal	Malt O Meal Frosted Mini Spooners 18oz	18.00	OZ
042400071983	Malt O Meal	Malt O Meal Frosted Mini Spooners 18oz	18.00	OZ
042400084778	Malt O Meal	Malt O Meal Frosted Mini Spooners 21oz	21.00	OZ
042400028758	Malt O Meal	Malt O Meal Frosted Mini Spooners 27oz	27.00	OZ
042400057444	Malt O Meal	Malt O Meal Frosted Mini Spooners 27oz	27.00	OZ
042400141303	Malt O Meal	Malt O Meal Frosted Mini Spooners 27oz	27.00	OZ
042400240853	Malt O Meal	Malt O Meal Frosted Mini Spooners 30oz	32.00	OZ
042400181521	Malt O Meal	Malt O Meal Frosted Mini Spooners 36oz	36.00	OZ
042400925019	Malt O Meal	Malt O Meal Frosted Mini Spooners 36oz	36.00	OZ
042400178002	Malt O Meal	Malt O Meal Frosted Strawberry Mini Spooners 15oz	15.00	OZ
042400070993	Malt O Meal	Malt O Meal Frosted Strawberry Mini Spooners 18oz	18.00	OZ
042400109037	Malt O Meal	Malt O Meal Frosted Strawberry Mini Spooners 18oz	18.00	OZ
042400062370	Malt O Meal	Malt O Meal Frosted Strawberry Mini Spooners 36oz	36.00	OZ
042400181538	Malt O Meal	Malt O Meal Frosted Strawberry Mini Spooners 36oz	36.00	OZ
042400022992	Malt O Meal	Malt O Meal Oat Blenders w Honey and Almonds 36oz	36.00	OZ
042400022886	Malt O Meal	Malt O Meal Oat Blenders with Honey 36oz	36.00	OZ
085239901151	Market Pantry	Market Pantry Frosted Shredded Wheat 18oz	18.00	OZ
085239901441	Market Pantry	Market Pantry Toasted Oats 18oz	18.00	OZ
064144080373	Maypo	Maypo Instant Maple Oatmeal 14oz	14.00	OZ
064144080328	Maypo	Maypo Vermont Style Maple Oatmeal 19oz	19.00	OZ
725439109895	My Essentials	My Essentials Frosted Shredded Wheat 18oz	18.00	OZ

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UPC/PLU Number	Brand Name	Food Description	Package Size	Unit of Measure (UOM)
050700561288	Parade	Parade Bite Size Shredded Wheat 16.4oz	16.40	OZ
050700286433	Parade	Parade Corn Flakes 18oz	18.00	OZ
050700303659	Parade	Parade Corn Flakes 24oz	24.00	OZ
050700561196	Parade	Parade Toasted Oats 14oz	14.00	OZ
884912004710	Post	Post Grape Nuts 20.5oz	20.50	OZ
884912105219	Post	Post Grape Nuts 24oz	24.00	OZ
884912004727	Post	Post Grape Nuts 29oz	29.00	OZ
884912105400	Post	Post Grape Nuts 32oz	32.00	OZ
884912109101	Post	Post Grape Nuts Flakes 18oz	18.00	OZ
884912017864	Post	Post Honey Bunches Of Oats Vanilla Bunches 18oz	18.00	OZ
041735050007	Price Chopper	Price Chopper Corn Flakes 18oz	18.00	OZ
041735159168	Price Chopper	Price Chopper Frosted Shredded Wheat 18oz	18.00	OZ
041735079251	Price Chopper	Price Chopper Good Choice Oat Squares 18oz	18.00	OZ
041735012326	Price Chopper	Price Chopper Strwb Frosted Shredded Wheat 16.3oz	16.30	OZ
041735088604	Price Chopper	Price Chopper Whole Grain Toasted Oats 12oz	12.00	OZ
041190751228	Price Rite	Price Rite Corn Flakes 18oz	18.00	OZ
041190756070	Price Rite	Price Rite Frosted Shredded Wheat 18oz	18.00	OZ
041190759590	Price Rite	Price Rite Honey Oat Clusters With Almonds 14.5oz	14.25	OZ
041190756063	Price Rite	Price Rite Shredded Wheat 16.4oz	16.40	OZ
041190762019	Price Rite	Price Rite Toasted Oats 12oz	12.00	OZ
038527135301	Quaker	Quaker Instant Oats With Iron 12.3oz	12.30	OZ
038527135325	Quaker	Quaker Instant Oats With Iron 23.2oz	23.20	OZ
791669301224	Ralston Foods	Ralston Foods Corn Flakes 18oz	18.00	OZ
050700070124	Red and White	Red and White Corn Flakes 12oz	12.00	OZ
050700031897	Red and White	Red and White Corn Flakes 18oz	18.00	OZ
050700030111	Red and White	Red and White Corn Flakes 24oz	24.00	OZ
050700012971	Red and White	Red and White Toasted Oats 15oz	15.00	OZ
041190034246	ShopRite	ShopRite Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
041190021796	ShopRite	ShopRite Bite Size Shredded Wheat 16.4oz	16.40	OZ
041190033287	ShopRite	ShopRite Corn Flakes 12oz	12.00	OZ
041190033294	ShopRite	ShopRite Corn Flakes 18oz	18.00	OZ
041190033300	ShopRite	ShopRite Corn Flakes 24oz	24.00	OZ
041190046768	ShopRite	ShopRite Honey Oat Clusters 14.5oz	14.50	OZ
041190046775	ShopRite	ShopRite Honey Oat Clusters With Almonds 14.5oz	14.50	OZ
041190054022	ShopRite	ShopRite Toasted Oats 12oz	12.00	OZ
041190046744	ShopRite	ShopRite Toasted Oats 14oz	14.00	OZ
041190046751	ShopRite	ShopRite Toasted Oats 28oz	28.00	OZ
011161159940	Shurfine	Shurfine Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
015400820981	Shurfine	Shurfine Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
015400820998	Shurfine	Shurfine Bite Size Shredded Wheat 16.4oz	16.40	OZ
015400840835	Shurfine	Shurfine Corn Flakes Cereal 18oz	18.00	OZ
015400853934	Shurfine	Shurfine Corn Flakes Cereal 24oz	24.00	OZ
011161018360	Shurfine	Shurfine Honey Oats and Flakes 14.5oz	14.50	OZ
015400864084	Shurfine	Shurfine Oats and More With Almonds 14.5oz	14.50	OZ
015400864077	Shurfine	Shurfine Oats and More With Honey 14.5oz	14.50	OZ
015400874410	Shurfine	Shurfine Toasted Oats 12oz	12.00	OZ
015400864060	Shurfine	Shurfine Toasted Oats 14oz	14.00	OZ
021130280025	Signature Kitchens	Signature Kitchens Corn Flakes 18oz	18.00	OZ
021130281152	Signature Kitchens	Signature Kitchens Oats And Almonds 14.5oz	14.50	OZ
021130281251	Signature Kitchens	Signature Kitchens Oats And More With Honey 14.5oz	14.50	OZ
021130280865	Signature Kitchens	Signature Kitchens Shredded Wheat Bites 16.4 oz	16.40	OZ
021130285877	Signature Kitchens	Signature Kitchens Toasted Oats 12oz	12.00	OZ
688267070495	Stop and Shop	Stop and Shop Corn Flakes 18oz	18.00	OZ

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688267064524	Stop and Shop	Stop and Shop Frosted Shredded Wheat 18oz	18.00	OZ
688267090998	Stop and Shop	Stop and Shop Honey Crunchin Oats 14.5oz	14.50	OZ
688267091001	Stop and Shop	Stop and Shop Honey Crunchin Oats Almond 14.5oz	14.50	OZ
688267155758	Stop and Shop	Stop and Shop Oat Squares 18oz	18.00	OZ
688267169878	Stop & Shop	Stop and Shop Oats and Os 12oz	12.00	OZ
688267090981	Stop and Shop	Stop and Shop Oats and O's 14oz	14.00	OZ
688267064517	Stop and Shop	Stop and Shop Whole Grain Shredded Wheat 16.4oz	16.40	OZ
024300031625	Sunbelt	Sunbelt Simple Granola 16oz	16.00	OZ
078328031044	Taanug	Taanug Corn Flakes 12oz	12.00	OZ
078328031051	Taanug	Taanug Corn Flakes 18oz	18.00	OZ
078328031303	Taanug	Taanug Toasted Oats 14oz	14.00	OZ
075436999044	Tasteeos	Tasteeos Toasted Whole Grain Oats 12oz	12.00	OZ
070784471662	Tops	Tops Bite Size Frosted Shredded Wheat 16.4oz	16.40	OZ
070784471648	Tops	Tops Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
070784472713	Tops	Tops Bite Size Sberry Frost Shredded Wheat 15.5oz	15.50	OZ
070784471983	Tops	Tops Corn Flakes 18oz	18.00	OZ
070784472294	Tops	Tops Oat Squares 13oz	13.00	OZ
070784472652	Tops	Tops Oat Squares 14.5oz	14.50	OZ
070784472409	Tops	Tops Oats and More Honey Roasted 14.5oz	14.50	OZ
070784472478	Tops	Tops Oats and More With Almonds 14.5oz	14.50	OZ
070784472355	Tops	Tops Strawberry Frosted Shredded Wheat 18oz	18.00	OZ
070784472171	Tops	Tops Toasted Oats 12oz	12.00	OZ
070784472164	Tops	Tops Toasted Oats 14oz	14.00	OZ
011225421419	Valu Time	Valu Time Corn Flakes 18oz	18.00	OZ
011225124082	Valu Time	Valu Time Frosted Shredded Wheat 28oz	28.00	OZ
011225130458	Valu Time	Valu Time Toasted Oats 12oz	12.00	OZ
011225124075	Valutime	Valutime Toasted Oats 28oz	28.00	OZ
077890396391	Wegmans	Wegmans Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
077890396353	Wegmans	Wegmans Bite Size Frosted Shredded Wheat 36oz	36.00	OZ
077890375761	Wegmans	Wegmans Bite Size Shredded Wheat 16.4oz	16.40	OZ
077890561171	Wegmans	Wegmans Corn Flakes 18oz	18.00	OZ
077890418536	Wegmans	Wegmans Corn Flakes 18oz	18.00	OZ
077890376980	Wegmans	Wegmans Oat Crisps 18oz	18.00	OZ
077890320334	Wegmans	Wegmans Oats and Honey 14.5oz	14.50	OZ
077890392782	Wegmans	Wegmans Toasted Oats 12oz	12.00	OZ
041497537310	Weis	Weis Corn Flakes 18oz	18.00	OZ
041497530052	Weis	Weis Honey Oats and Flakes 14.5oz	14.50	OZ
041497538485	Weis	Weis Quality Bite Size Frosted Shredded Wheat 18oz	18.00	OZ
041497537020	Weis	Weis Quality Toasted Oats 14oz	14.00	OZ
041497537372	Weis	Weis Quality Wheat Flakes 18oz	18.00	OZ
720794011760	Western Beef	Western Beef Corn Flakes 18oz	18.00	OZ
720794012293	Western Beef	Western Beef Toasted Oats 15oz	15.00	OZ
074807099147	White Rose	White Rose Corn Flakes 18oz	18.00	OZ
074807099109	White Rose	White Rose Frosted Shredded Wheat 18oz	18.00	OZ
074807099130	White Rose	White Rose Toasted Oats 15oz	15.00	OZ