



VB # 7 – May 29, 2018

**NYS WIC PROGRAM
VENDOR BULLETIN**

Title: Mapping Fruit and Vegetable UPCs to PLUs for eWIC Transactions

This is an important notice. Please have it translated.

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị.

Ovo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.

The New York State (NYS) WIC Program does not include Universal Product Codes (UPCs) for bagged fresh produce on the New York WIC Approved Product List (APL). Vendors with integrated electronic cash registers (ECRs) are expected to use the capabilities of their ECR software to map all UPCs for WIC-eligible fresh produce to the closest matching approved Price Look Up codes (PLUs).

All International Federation of Produce Standards (IFPS) PLUs for WIC-eligible items are included on the NYS APL, but a simplified PLU list is attached to this bulletin and is also available at <https://nyswicvendors.com/wp-content/uploads/2018/05/Simplified-PLU-List.xlsx>. This list is intended to help vendors map more easily by providing a single PLU for each type of produce. For example, all packaged berries of any variety or size could be mapped to 4252. This is an IFPS PLU for BERRIES; RETAILER ASSIGNED, but it has been designated as the general code for berries on the Simplified PLU List. Both the 4 digit and 5 digit version of each PLU is provided (the 5 digit version includes a calculated check digit).

The NYS WIC Program is not able to provide specific instructions for how mapping works in each ECR system. Vendors should contact their ECR provider for training on how to use their particular software to create links within their system between a UPC and a PLU. When mapping is implemented correctly, cashiers should be able to scan the UPC on a produce item as usual, and the ECR software will send a PLU to the WIC system along with the price associated with the item's UPC.

Vendors using an eWIC stand-beside point of sale device must manually enter a PLU in place of the UPC for any bagged or packaged fresh produce. These vendors may use the Simplified PLU List as a reference when manually entering PLUs.

The NYS WIC Program does not permit any UPCs to be mapped to the generic PLU 4469.

If you have any questions about this information, please contact your VMA.