



Department of Health

ANDREW M. CUOMO
Governor

HOWARD A. ZUCKER, M.D., J.D.
Commissioner

SALLY DRESLIN, M.S., R.N.
Executive Deputy Commissioner

VB # 6 – May 17, 2018

NYS WIC PROGRAM VENDOR BULLETIN Title: Changes to WIC Juice Labels

This is an important notice. Please have it translated.

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị.

Ovo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.

The Food and Drug Administration (FDA) has published a final rule amending its labeling regulation to provide updated nutrition information on the label. The labels for WIC approved juices will be changing from 120% or more vitamin C per 8 fl oz serving to 80% or more vitamin C per 8 fl oz serving. Manufacturers with \$10 million or more in annual food sales have until January 1, 2020 to implement label changes, and manufacturers with less than \$10 million in annual food sales have until January 1, 2021.

The New York State WIC Program has learned that some manufacturers have already implemented the new label guidelines and their products are appearing on store shelves.

The current NYS WIC Acceptable Foods Card continues to state that juice must have 120% or more vitamin C per 8 fl oz serving. Juice with 80% or more vitamin C per 8 fl oz serving is also acceptable as long as the product is 100% juice and meets all other juice requirements.

For a list of all WIC Acceptable Juices see the NYS WIC APL at the following address:

<https://nyswicvendors.com/wp-content/uploads/2018/05/Juice-May-10.pdf>

Please see below for an example of the label change.

Current

Nutrition Facts		
Serving Size 8 fl oz (240mL)		
Servings per container 8		
Amount Per Serving		
Calories 114	Calories from Fat 3	
% Daily Value*		
Total Fat 0g		0%
Saturated Fat 0g		0%
Trans Fat		
Cholesterol 0mg		0%
Sodium 10mg		0%
Total Carbohydrate 28g		9%
Dietary Fiber 0g		0%
Sugars 24g		
Protein 0g		
Vitamin A 0%	• Vitamin C 120%	
Calcium 0%	• Iron 0%	

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

New

Nutrition Facts	
8 servings per container	
Serving size 8 fl oz (240mL)	
Amount per serving	
Calories	110
% Daily Value	
Total Fat 0g	0%
Sodium 30mg	1%
Total Carbohydrate	10%
Dietary Fiber 1g	
Total Sugars 28g	
Includes 0g Added Sugars	
Protein 0g	0%
Potassium 260mg	6%
Vitamin C 72mg	80%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium and iron.

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

If you have any questions about this information, please contact your VMA.