



# Department of Health

**ANDREW M. CUOMO**  
Governor

**HOWARD A. ZUCKER, M.D., J.D.**  
Commissioner

**SALLY DRESLIN, M.S., R.N.**  
Executive Deputy Commissioner

**VB # 1 – March 5, 2018**

## NYS WIC PROGRAM VENDOR BULLETIN

**Title: Gerber Infant Formula Package Change and New Flavor of PediaSure**

**This is an important notice. Please have it translated.**

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị .

Ovo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.

There are upcoming formula changes expected to begin in May 2018:

1. Gerber Good Start Soy Infant Formulas package change
2. New flavor of PediaSure added

The nutritional composition, package sizes, and UPCs of Gerber Good Start have not changed. The three products that will have the package change are:

Product Description	UPC
Gerber Good Start Soy 12.9 oz. Powder	050000035304
Gerber Good Start Soy 12.1 fluid oz. Concentrate	050000034581
Gerber Good Start Soy 4x8.45 fluid oz. Ready To Feed	050000353552

**Current Package**



**New Package**



PediaSure will be available in S'mores flavor beginning in May 2018. All flavors of PediaSure are currently approved by the New York State (NYS) WIC Program.

Product Description	UPC
PediaSure Smores 6pk*8oz	070074669205



If you have any questions about this information, please contact your VMA. Thank you for your participation in the NYS WIC Program.