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NYS WIC PROGRAM

VENDOR BULLETIN

Title: **WIC Pictorial Foods Guide and WIC Acceptable Foods Card**

This is an important notice. Please have it translated.

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị.

Ovo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.

Copies of an updated **WIC Acceptable Foods Card**, dated December 2016, and the new **WIC Pictorial Foods Guide** are enclosed. Minor revisions were made to the *WIC Acceptable Foods Card* for consistency with the *WIC Pictorial Foods Guide*.

The *WIC Pictorial Foods Guide* was developed to improve the overall shopping experience and make it easier for participants to shop for WIC foods. The *WIC Pictorial Foods Guide* does not replace the *WIC Acceptable Foods Card* and should be used to identify WIC acceptable foods. The *Guide* includes:

- Images of WIC allowable food items
- Lists of non-allowable food items
- Color coded food categories and
- NYS WIC contact information

Keep one copy of the *WIC Acceptable Foods Card* and the *WIC Pictorial Foods Guide* at every cash register in your store and at the customer service desk. Contact your VMA with questions regarding how to obtain additional copies of the *WIC Pictorial Foods Guide*.

The *WIC Acceptable Foods Card* and *WIC Pictorial Foods Guide* are also available online in 20 additional languages at http://www.health.ny.gov/wic/info_for_vendors.htm. Look in the 'WIC Acceptable Foods' section. Copies of the *WIC Pictorial Foods Guide* can also be printed from the website.

If you have questions about this information, please contact your VMA.

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