



Department of Health

ANDREW M. CUOMO
Governor

HOWARD A. ZUCKER, M.D., J.D.
Commissioner

SALLY DRESLIN, M.S., R.N.
Executive Deputy Commissioner

VB # 6 – May 23, 2016

NYS WIC PROGRAM V E N D O R B U L L E T I N Title: Vendor Peer Group Assignment

This is an important notice. Please have it translated.

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị.

Ovo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.

The New York State (NYS) WIC Program will be adopting a new vendor peer group system to improve retail food delivery operations and come into compliance with United States Department of Agriculture (USDA) regulations. Regulations require that WIC vendors be organized into peer groups based on common characteristics. The purpose of this system is to:

- Compare vendors that are similar
- Offer fair reimbursement
- Apply competitive price criteria to contain costs
- Maximize participant enrollment

All NYS WIC Vendors will be assigned to peer groups based on the following criteria:

Criteria	Categories
Geography	<ul style="list-style-type: none"> • Based on Rural-Urban Commuting Areas, Census tract data, population density and traffic commuting flow • Determined by the zip code of your store's location • Classifies vendors as urban (Rural-Urban Commuting Area Code 1-3) or non-urban (Rural-Urban Commuting Area Code 4-10)
Business model	<ul style="list-style-type: none"> • Based on store type and chain status • Classifies vendors as stores or pharmacies; and independent, minor chain or major chain <ul style="list-style-type: none"> ○ Independent store: 4 or fewer NYS WIC authorized vendors with the same owner and/or vendor name ○ Independent pharmacy: 4 or fewer NYS WIC authorized vendors with the same owner and/or vendor name ○ Minor chain store: 5 to 24 NYS WIC authorized vendors with the same owner and/or vendor name ○ Major chain store: 25 or more NYS WIC authorized vendors with the same owner and/or vendor name ○ Chain pharmacy: 5 or more NYS WIC authorized vendors with the same owner and/or vendor name
Store size	<ul style="list-style-type: none"> • Based on the number of cash registers • Classifies stores as: <ul style="list-style-type: none"> ○ Small: 1-2 registers ○ Medium: 3-7 registers ○ Large: 8-14 registers ○ Extra-large: 15 or more registers

Peer group assignments are based on information the NYS WIC Program currently has on file for each authorized vendor. Vendor peer group assignments will be mailed to all authorized WIC vendors. If you believe there are errors with your peer group assignment, please follow instructions outlined in the letter and contact your vendor management agency (VMA).

If you have any questions about this information, please contact your VMA. Thank you for your participation in the NYS WIC Program.