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VB #2 – March 10, 2016

NYS WIC PROGRAM VENDOR BULLETIN

Title: Change in Soy-Based Infant Formula

This is an important notice. Please have it translated.

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị.

Ovo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.

Change in Soy- Based Infant Formula

Beginning July 1, 2016 the NYS WIC Program will change its soy-based infant formula. The new soy-based WIC contract formula will be:

- Gerber Good Start Soy (12.9 oz. powder, 12.1 oz. concentrate, 4 pack 8.45 oz. Ready to Use)

The type of formula that the WIC participant must buy (concentrate, powder or ready to use) will be listed on the WIC check.

July 2016 will be a changeover month. During the month of July you will see some participants with WIC checks for Enfamil ProSobee (the previous WIC contract Soy formula) **and** some participants with WIC checks for Gerber Good Start. You will stop seeing valid NYS WIC checks for Enfamil ProSobee after July 30, 2016. At that time, Enfamil ProSobee will no longer be a NYS authorized infant formula.

You must instruct your staff to carefully review each check presented to make sure that the participant has selected the correct brand of formula. Participants must purchase the brand (and type) of formula listed on the check. **No substitutes are allowed.** A participant with concerns about the brand of formula listed on the WIC check should be instructed to contact his or her WIC Local Agency.

This change will **not** impact the Minimum Stock Requirements (MSR) for soy-based formula as vendors are **not** required to stock this product.

If you have questions about this information, please contact your VMA.

Thank you for your participation in the NYS WIC Program.

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