



VB # 8 – May 26, 2015

**NYS WIC PROGRAM
VENDOR BULLETIN**

Title: Regional Food/Formula Check Averages

This is an important notice. Please have it translated.

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị .

Ovo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.

As a result of recent changes regarding the removal of the Maximum Allowable Reimbursement Level (MARL) (aka) Not-To-Exceed Amount (NTE) from WIC checks, some WIC vendors have experienced an increase in the number of rejected WIC checks for exceeding the NTE amount.

In an effort to assist vendors through the transition and to ensure prices are competitive, the enclosed table lists the average amounts paid by WIC in March 2015. The table includes counties in your region and the average dollar amount paid to vendors for the most common types of WIC checks redeemed. These regional average paid amounts are also used by Key Bank to pay WIC checks that exceed their blind "NTE" amount.

Vendors should select several check types from the enclosed list and compare the average paid amount to retail prices found in your store. To minimize the incidence of rejected checks, it is recommended for vendors to charge LESS than or equal to the average paid amount listed in the enclosed document. Please note that this document is intended to be used as a guide only. Regional averages are based on prior month redemptions and therefore fluctuate month to month.

The NYS WIC Program will continue to monitor check rejection rates to ensure that Blind NTEs are set at appropriate levels, as well as evaluate redemptions by region and check type to address market price fluctuations.

If you have questions about this information, please contact your Vendor Management Agency.

Thank you for your participation in the WIC Program.