



Department of Health

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VB #2 – February 25, 2015

NYS WIC PROGRAM VENDOR BULLETIN

Title: Temporary Increase to WIC Vegetables and Fruits Checks

This is an important notice. Please have it translated.

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị.

Ovo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.

Increase in the Dollar Value of WIC Vegetables and Fruits Checks

Beginning March 7, 2015, the New York State (NYS) WIC Program is pleased to announce a **temporary increase of \$4.00 per month on the WIC Vegetables and Fruits Checks for many WIC participants.**

The \$4.00 increase is easily identified on the checks and is reflected in the total Not-to-Exceed amount. The check for WIC participants affected by this increase will look like this:

STATE OF NEW YORK DEPARTMENT OF HEALTH WIC PROGRAM	PARTICIPANT 30116564 - Scenario6, Mom AGENCY 301 - Test Agency 301	NOT GOOD BEFORE 02/13/2015 NOT GOOD AFTER 03/14/2015
	FOR THESE ITEMS ONLY - REFER TO WIC ACCEPTABLE FOOD CARD 1 \$4.00 Fresh / Frozen / Canned NYS Enhanced Veg/Fruit Benefit 1 \$10.00 Fresh / Frozen / Canned Vegetables and /or Fruits Participant may pay the difference if sale exceeds check amount. No change allowed if sale is less than the check amount. "Pay Exactly" amount cannot be more than the check amount.	PAY TO: VOID CHECK NOT VALID UNLESS STAMPED ABOVE BY NYS AUTHORIZED WIC VENDOR AND DEPOSITED BY 04/14/2015
KeyBank, Albany, NY 29-70 / 213 15048 <small>THE BACK OF THIS CHECK CONTAINS A SECURITY MARK. DO NOT ACCEPT WITHOUT HOLDING AT AN ANGLE TO VERIFY SECURITY MARK. IMPROPER USE OF THIS CHECK IS SUBJECT TO STATE AND FEDERAL PROSECUTION.</small>	X SIGNATURE OF PARTICIPANT AT REDEMPTION MUST MATCH SIGNATURE ON WIC I.D. CARD. <small>NOT NEGOTIABLE UNLESS SIGNED.</small>	

\$4.00 will appear on a separate line for some WIC participants.

Not-to-Exceed amount will include the \$4.00 increase for those WIC participants.

NOTE: Vendors will see WIC Vegetables and Fruits Checks WITH AND WITHOUT the enhanced amount. As a reminder, WIC Vegetables and Fruits Checks are the ONLY checks that participants are allowed to “pay the difference” if the sale exceeds the check amount.

Vendors must maintain a minimum stock of three (3) varieties of fruits and vegetables (fresh, frozen, canned) of which one (1) variety must be fresh. Vendors are encouraged to stock as many varieties of fresh vegetables and fruits as possible to meet customer demand.

Since this is a temporary increase for some WIC participants, vendors will receive written notification when this increase ends, but it is expected to continue through most of 2015.

Vegetables and fruits are a key component of all healthy diets. The United States Department of Agriculture’s *Choose My Plate* campaign encourages consumers to fill half of their plate with vegetables and fruits. The enhanced value vegetable and fruit checks will increase participants’ ability to purchase these nutritious foods.

If you have questions about this information, please contact your Vendor Management Agency.

Thank you for your participation in the NYS WIC Program.

This institution is an equal opportunity provider.