



VB #7 – July 1, 2014

NYS WIC PROGRAM
VENDOR BULLETIN
Title: New Vendor Pricing Survey

This is an important notice. Please have it translated.

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị.

Ovo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.

All vendor applications for authorization or reauthorization must include current, actual shelf prices of the WIC allowable foods in the store. This information is used to determine if the vendor's prices are within the price reasonableness guideline and to confirm that the vendor charges WIC participants the actual shelf price.

The price reasonableness guideline is defined as shelf prices within 10 percent of the average prices of all vendors contracted with the same Vendor Management Agency (VMA). If prices are above the price reasonableness guideline, the vendor will not be eligible to be WIC authorized.

Beginning July 2014, shelf prices will be collected during the application/reauthorization process by the completion of a vendor pricing survey. This survey replaces the Price/Stock Survey part of the application process. All vendors must continue to meet minimum stock requirements at all times. Shelf prices and price reasonableness will also continue to be assessed by the VMA staff during all monitoring visits.

Two versions of the vendor pricing survey are available; one for retail vendors and one for pharmacy vendors. A copy of the appropriate survey for your store is attached so you can become familiar with the new requirement. You do not need to fill it out now.

Read the instructions carefully. Prices provided must be the actual shelf prices for each individual store location and must not be corporate level prices or sale prices. An application for authorization/reauthorization will not be considered complete without an accurate pricing survey. Applications will be withdrawn if an accurate pricing survey is not provided within the time frame requested by the VMA.

If you have questions about this information, please contact your VMA.

Thank you for your participation in the NYS WIC Program.