



VB #5 – April 17, 2014

NYS WIC PROGRAM  
VENDOR BULLETIN

**Title: New NYS WIC Acceptable Foods Effective July 1, 2014**

**This is an important notice. Please have it translated.**

Este aviso es importante. Haga que lo traduzcan.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

這是一項重要通告。請予以翻譯。

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị.

هذه ملاحظة هامة يرجى ترجمتها

Ovo je važna obavijest. Molimo da tražite da vam se prevede.

זוהי הודעה חשובה. נא לתרגם אותה.

**New NYS WIC Acceptable Foods will be implemented on July 1, 2014.**

A copy of the July 2014 Foods Card and the 2014 Foods Card Overview are enclosed. The July 2014 Foods Card looks similar to the current card but lists all the acceptable foods **as of July 1, 2014** and has green headings. The 2014 Foods Card Overview is a document that highlights key changes to the list. The overview document is NOT intended to replace the actual foods card but must be used together with the new card.

Vendors are responsible for training **all** of their staff on the new acceptable foods. It is highly recommended that copies of both documents be given to all vendor staff as part of this training. The following additional resources are available to assist with learning the changes and training your staff:

- July 2014 Changes to NYS WIC Acceptable Foods- a document that describes the changes to the acceptable foods list. It is enclosed for you to copy and distribute to your staff as needed.
- New York State WIC Foods Card Training- a PowerPoint presentation that is also being used to train WIC staff and participants. If you would like to use this PowerPoint for staff training, please contact your Vendor Management Agency (VMA) and staff will provide you a copy.

\*Use of this PowerPoint is highly recommended because it provides a more detailed description of the food items allowed and those not allowed.

**Implementation of New NYS WIC Acceptable Foods**

July 2014 will be a transition month, with some WIC participants using the old (July 2010) Foods Card and some participants using the new (July 2014) Foods Card. The following table shows which Foods Card should be used with which WIC checks:

<b>If the WIC check says:</b>	<b>The correct Foods Card is the:</b>
NOT GOOD BEFORE <b>on or before June 30</b> , 2014	<b>Old</b> July 2010 Foods Card
NOT GOOD BEFORE <b>on or after July 1</b> , 2014	<b>New</b> July 2014 Foods Card

**Vendors must continue to redeem checks for foods on the July 2010 Foods Card and maintain the current Minimum Stock Requirements (September 1, 2013) until July 1, 2014. New Minimum Stock Requirements will be provided in a future bulletin.**

Manufacturers and distributors of newly approved foods have been notified of their products approval. You may want to begin working with them to ensure that your store is stocked with these new foods by July 1, 2014.

If you have questions about this information, please contact your VMA.

Thank you for your participation in the NYS WIC Program.