



VB # 3– March 14, 2014

**NYS WIC PROGRAM
VENDOR BULLETIN**
Title: Changes to Contract Formulas

This is an important notice. Please have it translated.

Este aviso es importante. Haga que lo traduzcan.

Это важное сообщение. Пожалуйста, попросите перевести вам данную информацию

Đây là thông báo quan trọng. Xin vui lòng nhờ người chuyển ngữ tài liệu này cho quý vị.
Ovo je važna obavijest. Molimo da tražite da vam se prevede.

यह एक महत्वपूर्ण सूचना है। कृपया इसे अनुवाद करके रखें।

這是一項重要通告。請予以翻譯。

هذه ملاحظة هامة يرجى ترجمتها

זוהי הודעה חשובה. נא לתרגם אותה.

Name Change for Enfamil PREMIUM

Mead Johnson Nutrition is changing the name “**Enfamil® PREMIUM Infant™**” to “**Enfamil® Infant™**”. This will affect concentrate, powder and ready-to-feed beginning in April 2014. WIC checks will change as a result. For several months, you will see both types of formula cans and both types of WIC checks. The table below shows what can be purchased with each type of WIC check.

If the WIC check says:	The participant may purchase (in the can size and form – concentrate, powder or ready-to-feed – printed on the check):
Enfamil PREMIUM Infant	Enfamil PREMIUM Infant OR Enfamil Infant
Enfamil Infant	Enfamil PREMIUM Infant OR Enfamil Infant

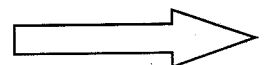
Label Changes for All Contract Formula

Also beginning in April 2014, the can labels for **Enfamil Infant, Enfamil Gentlease, Enfamil A.R. and Enfamil ProSobee** will change in coloring and will have a “Baby Owl” character on them instead of the current “Baby Duck.” During the next few months, cans with old labels and cans with new labels will be available in the marketplace. Pictures are shown below and on the back of this sheet.

Current Can –
Enfamil PREMIUM Infant



New Can -
Enfamil Infant



NYS WIC PROGRAM VENDOR BULLETIN Continued

Title: Changes to Contract Formulas

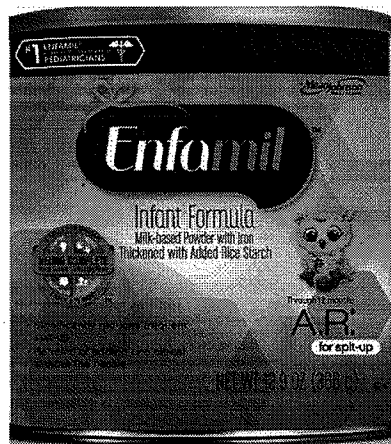
Here are sample pictures of all the new can labels for the powdered version of Enfamil Infant, Enfamil Gentlease, Enfamil A.R. and Enfamil ProSobee. The can labels for the concentrate and ready-to-feed versions will also have the new coloring and the new "Baby Owl."



Enfamil® Infant™



Enfamil® Gentlease™



Enfamil® A.R.™



Enfamil® ProSobee™

If you have any questions about this information, please contact your Vendor Management Agency.

Thank you for your participation in the NYS WIC Program.