

New York State WIC Applicant Pricing Declaration Vendor Application

Store Name: _____ Location/Vendor Id #: _____

WIC Vendor Applicant Pricing Declaration Instructions

Vendor applicants must:

- Complete a WIC Applicant Pricing Declaration for every store location
- Include store specific shelf pricing (**Corporate pricing is not acceptable**) and
- Include a completed Pricing Declaration with an application

Only complete applications will be approved. Please contact the VMA for assistance.

Information from the Pricing Declaration will determine whether prices charged on WIC allowable foods are reasonable and will be verified against actual shelf prices during an initial monitoring. Reasonable prices are defined as prices within 10 percent of the average prices charged by all vendors within the assigned vendor peer group.

Using the NYS WIC Acceptable Foods Card (included), enter all requested information below for the foods available in your store. Record the **actual** shelf price of the WIC food items, **do not** use sale prices. If your store only carries one (1) of the WIC approved foods for each type, record the price as **both** highest price and lowest price. If the size column has not been pre-filled, enter the size for the product price entered.

Breakfast Cereal: Record the highest and lowest prices for each of the sizes requested. Specify the actual size of the boxes. For example, if the box is 12.4 oz. write the "4" oz. in the space provided for the requested size. You can record up to 12 different varieties of WIC approved cereals. If your store carries less than 12 varieties, provide all approved cereal prices. The minimum required size is 12 ounces. The last two columns are not size specified and can be used to record any sizes that do not fall into the preselected choices (i.e. 21 oz. hot cereal) OR record more than two prices for a specific size if your store carries fewer sizes or significantly more cereals of one size			
Brand	Size (ounces)	Shelf Price	
	12. __ oz.	Highest	
	12. __ oz.	Lowest	
	14. __ oz.	Highest	
	14. __ oz.	Lowest	
	16. __ oz.	Highest	
	16. __ oz.	Lowest	
	18. __ oz.	Highest	
	18. __ oz.	Lowest	
	24. __ oz.	Highest	
	24. __ oz.	Lowest	
		Highest	
		Lowest	

Cheese: Enter 4 types of WIC approved cheeses. At least 2 types are required.		
Type	Size	Highest Price

Peanut Butter: Enter 4 WIC approved peanut butter between 16-18 oz. that reflect the requested price points			
Brand	Size	Shelf Price	
		Highest	
		2 nd Highest	
		2 nd Lowest	
		Lowest	

Dry Beans, Peas, and Lentils: Enter the requested prices of the WIC approved dry beans, peas, and lentils			
Type	Size	Highest Price	Lowest Price
Dry Beans, Peas, Lentils	16 oz.		

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Eggs: Enter the prices of WIC approved eggs		
Size	Highest Price	Lowest Price
Dozen		

Milk: Enter the prices for the WIC approved milk			
Type	Size	Highest Price	Lowest Price
Skim or 1%	Gallon		

Baby Food Vegetables and Fruits: Enter the prices for 4 ounce WIC approved baby food vegetables and WIC approved baby food fruits.		
Type	Highest Price	Lowest Price
Vegetables		
Fruits		

Juice: Enter the size and prices of WIC approved juices in 64 ounce plastic bottles and/or 16 ounce frozen concentrate		
Size	Highest Price	Lowest Price

Whole Grains: Enter all requested prices of WIC approved bread, brown rice, whole grain tortillas and whole wheat pasta. At least 2 of the 4 are required.			
Type	Size	Highest Price	Lowest Price
Bread	16 oz.		
Brown Rice			
Whole Grain Tortillas	16 oz.		
Whole Wheat Pasta	16 oz.		

Juice: Enter the size and prices of WIC approved juices in 11.5 – 12 ounce concentrate		
Size	Highest Price	Lowest Price

Infant Formula: Enter the price of the following infant formulas. Either Enfamil Infant Powder or Enfamil Infant Concentrate is required.		
Brand	Size	Shelf Price
Enfamil Infant Powder	12.5 oz.	
Enfamil Infant Concentrate	13 oz.	

Signatures	
<i>I authorize that the information provided above correctly reflects the prices of the items carried in my store.</i>	
Owner / Corporate Officer Signature: _____	Date: ____/____/____
Print Name: _____	Title: _____